



Installation of

SHERI N. EVERTS

SEVENTH CHANCELLOR OF THE UNIVERSITY

FRIDAY, THE SEVENTEENTH OF APRIL
TWO THOUSAND FIFTEEN

AT TEN O'CLOCK IN THE MORNING

GEORGE M. HOLMES CONVOCATION CENTER
APPALACHIAN STATE UNIVERSITY



PROGRAM OF INSTALLATION

PRESIDING

*President Thomas W. Ross
The University of North Carolina*

PROCESSIONAL

Pomp and Circumstance, No. 1 Edward Elgar

*Combined Appalachian Symphony and Repertory Orchestras
Dr. Chung Park, Conductor*

POSTING OF COLORS

Appalachian State University ROTC

NATIONAL ANTHEM

*Appalachian Wind Ensemble
Dr. John Ross, Conductor*

INTRODUCTION

*Mr. Bradley T. Adcock '76
Chair, Appalachian State University Board of Trustees*

MUSICAL PERFORMANCE

"Homeland"

Tune by Gustav Holst

Words by Sir Cecil Spring-Rice and Z. Randall Stroope

*Combined Appalachian University Singers, Chamber Singers,
Gospel Choir, Treble Choir, Appalachian Chorale
Dr. Stephen Hopkins, Conductor*

ACKNOWLEDGEMENT OF SPECIAL GUESTS

President Ross

GREETINGS TO THE CHANCELLOR

*From the State of North Carolina The Honorable Patrick L. McCrory
Governor*

From the North Carolina

*Congressional Delegation The Honorable Virginia A. Foxx
U.S. Congresswoman, 5th District*

*From the North Carolina General Assembly . . The Honorable Joseph Nelson Dollar
BS '83, MA '85*

N.C. House Representative, District 36

From The University of North Carolina

*Board of Governors Mr. Scott Lampe '94
Member*

*From the Town of Boone The Honorable Andy Ball
Mayor*

*From the Faculty Dr. Andy Koch
Chair, Appalachian Faculty Senate*

*From the Staff. Ms. Amy Sanders MA '08
Chair, Appalachian Staff Senate*

*From the Alumni. Mr. James K. Reaves '93
President, Alumni Council*

*From the Students. Mr. Carson Rich
President, Appalachian Student Government Association
Mr. Mason Calhoun
President, Appalachian Graduate Student Association Senate*

POEM

“Brooks Brothers Shirts”

*Mr. Joseph Bathanti, Professor of Creative Writing
Poet Laureate of North Carolina (2012-2014)*

INSTALLATION OF THE CHANCELLOR

President Ross

OATH OF OFFICE

*The Honorable Gary L. Henderson, BS '92, MA '94
District Court Judge, North Carolina Judicial District 26*

PRESENTATION OF MEDALLION

President Ross

ACCEPTANCE

Chancellor Sheri N. Everts

WELCOME FROM THE UNIVERSITY

*Dr. Stanley R. Aeschleman
Interim Provost and Executive Vice Chancellor*

ALMA MATER

*Combined Choirs and Audience
Dr. Stephen Hopkins, Conductor*

CLOSING REMARKS

President Ross

RECESSIONAL

Vienna Philharmonic Fanfare. Richard Strauss

*Procession of Nobles. Nicolai Rimsky-Korsakov
Appalachian Wind Ensemble
Dr. John Ross, Conductor*



CHANCELLOR SHERI N. EVERTS

Dr. Sheri N. Everts joined Appalachian State University as its seventh chancellor in July 2014. Previously, she had been provost and vice president for academic affairs at Illinois State University since 2008.

A Nebraska native who attended elementary school in a one-room schoolhouse, Everts graduated from the University of Nebraska-Lincoln (UNL) in 1980 with a bachelor's degree in English instruction and secondary education. After teaching middle school and high school English in Kansas and Nebraska, she returned to UNL, where she earned a master's degree in literacy education and English (1991) and a doctorate in administration, curriculum and instruction (1994).

Everts began her higher education career in 1994 as an assistant professor in the Department of Teacher Education at the University of Nebraska-Omaha (UNO). Rising through the academic and administrative ranks at UNO, she was named assistant vice chancellor for academic and student affairs in 2000, promoted to associate vice president in 2003, and named interim senior vice chancellor for academic and student affairs in 2006. She served in that interim capacity until June 30, 2008, when she left to become provost and vice president for academic affairs at Illinois State University.

In recommending Everts to the Board of Governors in March 2014, University of North Carolina President Tom Ross said, "Sheri Noren Everts brings to the task two decades of academic and leadership experience at highly respected public universities. At each step along the way, she has proven herself to be an energetic and effective leader who encourages creative problem-solving, promotes collaboration and inclusiveness, and demonstrates a passionate commitment to academic excellence and student success. She has also earned a reputation for great integrity, sound judgment, and a strong commitment to community engagement, outreach and partnership."

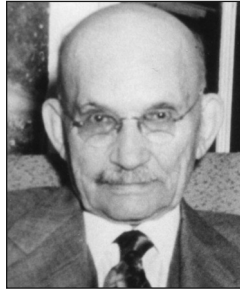
LEADERSHIP HISTORY

Watauga Academy
1899 – 1903

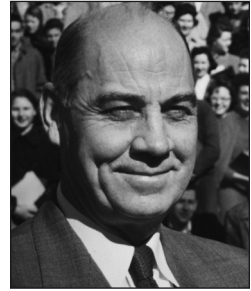
•
Appalachian Training School
1903 – 1929

•
Appalachian State Teachers
College 1929 – 1967

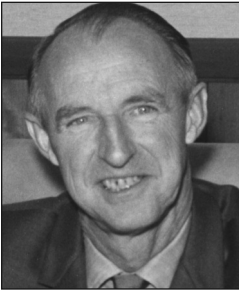
•
Appalachian State University
1967 – present



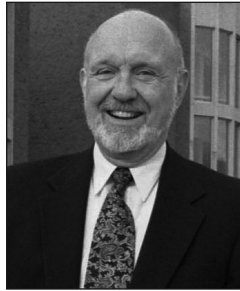
Dr. B.B. Dougherty
President of
Watauga Academy
(1899 – 1903)
Appalachian Training School
(1903 – 1929)
Appalachian State
Teachers College
(1929 – 1955)



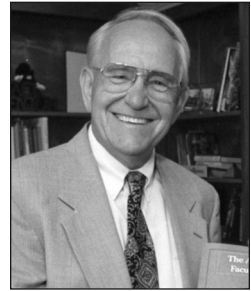
Dr. William H. Plemmons
President of
Appalachian State
Teachers College
(1955 – 1967)
Appalachian State University
(1967 – 1969)



Dr. Herbert W. Wey
Chancellor of
Appalachian State University
(1969 – 1979)



Dr. John E. Thomas
Chancellor of
Appalachian State University
(1979 – 1993)



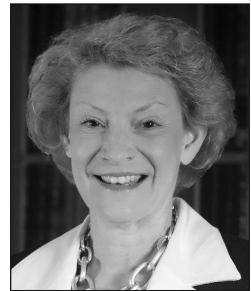
Dr. Francis T. Borkowski
Chancellor of
Appalachian State University
(1993 – 2003)



Dr. Harvey R. Durham
Acting Chancellor of
Appalachian State University
(2003 – 2004)



Dr. Kenneth E. Peacock
Chancellor of
Appalachian State University
(2004 – 2014)



Dr. Sheri N. Everts
Chancellor of
Appalachian State University
(2014 – Present)

THE DESIRE TO EDUCATE

A BRIEF HISTORY OF APPALACHIAN STATE UNIVERSITY

THE EARLY YEARS

Dr. Blanford B. Dougherty and his brother, Dauphin D. Dougherty, founded Watauga Academy in 1899 with the dream of helping children in North Carolina's "lost provinces" discover educational opportunity to match the splendor of the mountains in which they lived. This tiny academy quickly evolved into a school preparing quality teachers to serve North Carolina.

Known as one of North Carolina's greatest educators, Dr. Dougherty led the institution for 55 years – from its humble beginnings as Watauga Academy to Appalachian Training School for Teachers, the two-year Appalachian State Normal School and later the four-year Appalachian State Teachers College. The pioneering spirit necessary to overcome the area's isolation and hardships quickly characterized the institution, giving Appalachian its special niche in higher education.

GROWING INTO A UNIVERSITY

Dr. William H. Plemmons (1955-69) presided over Appalachian's transformation from a single-purpose teachers college into a multipurpose regional university. Yet, the precious features that set Appalachian apart – quality teacher training and a commitment to community spirit, faculty collegiality, and a beautiful mountain setting – remained secure under his leadership.

Known as the builder president, Plemmons oversaw 25 construction projects and strengthened the Appalachian spirit through enhanced activities for students and alumni, creating an interconnected community called the Appalachian Family.

When fire destroyed the administration building in 1966, it symbolized the demise of the old Appalachian and birth of the new. Enrollment exceeded 2,400 by 1958, and then doubled within the next 10 years. Full-time faculty grew to more than 300 and became more diverse. During his tenure, Appalachian also began offering master's-level programs.

NATIONALLY RECOGNIZED FOR INNOVATION

The university became part of the University of North Carolina system in 1971 under the leadership of **Dr. Herbert W. Wey** (1969-79). He introduced innovations that earned Appalachian national recognition as an institution of change, all while enrollment doubled to about 9,500.

Under his leadership, Appalachian implemented the student teacher program, College of Business, continuing education program and Watauga College, a small residential college within the greater university. It also secured the New York Loft and App House in Washington, D.C., for off-campus scholarly activities. To ensure the university's continued innovation and success, Wey created the Appalachian State University Foundation Inc. to solicit support from individuals, corporations and businesses.

Wey was a prolific writer and researcher. Peers referred to him as the "educational innovator" for encouraging faculty to develop and practice new theories of teaching and learning.

A LEADER IN TECHNOLOGY AND INTERNATIONAL EDUCATION

Dr. John E. Thomas (1979-93) recruited a first-rate faculty, believing that strong, effective teaching should be supported by research and community service. With a focus on improving campus technology and blending it into teaching, Thomas also developed Appalachian's leadership in distance learning, which expanded in the late 1990s and early 2000s to include a formal partnership with 10 regional community colleges. Under Thomas' leadership, Appalachian developed exchange programs in a dozen countries including China, Germany and Costa Rica.

The focus on international education continued with **Dr. Francis T. Borkowski** (1993-2003), who entered his chancellorship with a respectful vision: to create a distinctive learning environment sensitive to rapid world changes, such as technology and globalization, yet rooted in mountain values and Appalachian's tradition of teaching, scholarship and service.

In May 2003, President Molly Broad appointed **Dr. Harvey R. Durham** as acting chancellor after 24 years of service as the university's chief academic officer and 14 years prior as professor, department chair and associate vice chancellor. Dr. Durham served as acting chancellor for the school year 2003-04.

The results of these leaders' progressive changes garnered recognition for Appalachian in *U.S. News & World Report* and other publications as a top comprehensive university. The university's emphasis on international education led the American Council on Education to recognize Appalachian as a model institution for international studies, while programs such as Freshman Seminar, now called First Year Seminar, freshman learning communities and the Summer Reading Program prompted *TIME* magazine to name Appalachian a "College of the Year" in 2001.

A DESTINATION OF CHOICE

Under the leadership of **Dr. Kenneth E. Peacock** (2004-14), Appalachian became a destination of choice for high-achieving, intellectually curious students wanting to be engaged in the community.

In addition to small classes and challenging academics, Appalachian became known for its undergraduate research, internationalized curriculum, service-learning and sustainability, both in academic programs and campus practices. The university grew significantly in the areas of healthcare and the nexus of energy, the environment and economics. It received increased national attention for its academics, as well as three national NCAA football championships in 2005, 2006 and 2007.

At the time **Dr. Sheri N. Everts** joined Appalachian in July 2014, enrollment had topped 17,800 and the university was attracting international attention with its entry in the Solar Decathlon Europe 2014 competition in Versailles, France, and students' exhibition of designs in the Milan Furniture Fair. Appalachian was also preparing to host its third annual Appalachian Energy Summit, at which leaders from North Carolina's public and private universities convene to share best practices.

THE UNIVERSITY OF NORTH CAROLINA BOARD OF GOVERNORS

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Amy A. Sanders
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DELEGATES

- 1636 Harvard University
Jay Noren, *Alumnus*
- 1693 College of William and Mary
Susan Pettyjohn, *Alumna*
- 1749 Washington and Lee University
D. Jason Miller, *Alumnus*
- 1772 Salem College
Anne B. Salisbury, *Alumnae Board and Board of Visitors*
- 1789 University of North Carolina at Chapel Hill
Jim Deal, *Alumnus*
- 1794 University of Tennessee
Randy Edwards, *Alumnus*
- 1833 Mercer University
Carey Maple, *Alumna*
- 1834 Wake Forest University
Lynn Sutton, *Dean of the Library*
- 1836 Emory & Henry College
David P. Haney, *Vice President for Academic Affairs*
- 1837 Davidson College
Will Canu, *Alumnus*
- 1838 Duke University
Ken Younger, *Alumnus*
- 1845 Limestone College
Karen W. Gainey, *Executive Vice President*
- 1855 Berea College
Rebecca Mann, *Alumna*
- 1856 Mars Hill University
John Wilson Wells, *Executive Vice President*
- 1860 Louisiana State University
Darrell Kruger, *Alumnus*
- 1873 University of North Georgia
Cuyler McKnight, *Alumnus*
- 1887 North Carolina State University
Betsy E. Brown, *Vice Provost for Faculty Affairs*
- 1887 University of North Carolina at Pembroke
Rebecca Bullard-Dillard, *Dean of Graduate Studies & Research*
- 1889 Clemson University
Jay Westmoreland, *Alumnus*

- 1889 Elon University
 Gerald L. Francis, *Executive Vice President*
- 1889 Western Carolina University
 David O. Belcher, *Chancellor*
- 1891 Elizabeth City State University
 Stacey Franklin Jones, *Chancellor*
- 1891 Meredith College
 Janice Swab, *Retired Faculty Member*
- 1891 Randolph College
 Lee Gallien, *Alumna*
- 1891 University of North Carolina at Greensboro
 Dana Dunn, *Acting Chancellor and Provost*
- 1892 Winston-Salem State University
 Elwood Robinson, *Chancellor*
- 1894 Warren Wilson College
 Andrew T. Stephens, *Alumnus*
- 1905 Gardner-Webb University
 Willie Clarence Fleming, *Professor/Coordinator of Mental Health Counseling*
- 1906 Eastern Kentucky University
 Michael Benson, *President*
- 1906 University of West Georgia
 Geraldine and Henry Helton, *Alumni*
- 1907 East Carolina University
 Donna Gooden Payne, *Vice Chancellor for Legal Affairs*
- 1910 North Carolina Central University
 Debra Saunders-White, *Chancellor*
- 1910 Radford University
 Dennis Grady, *Dean, College of Graduate/Professional Studies*
- 1911 East Tennessee State University
 Henry McCarthy, *Alumnus*
- 1918 Lee University
 Phil Cook, *Vice President for Enrollment*
- 1927 University of North Carolina at Asheville
 Mary K. Grant, *Chancellor*
- 1946 University of North Carolina at Charlotte
 Cindy Combs, *Professor of Political Science and Public Administration*
- 1960 Forsyth Technical Community College
 Jewel Cherry, *Vice President of Student Services*

- 1961 Fayetteville Technical Community College
David J. Sullivan, *Vice President for Legal Services*
- 1964 Western Piedmont Community College
Michael S. Helmick, *President*
- 1967 Nash Community College
Jennifer Walker, *Business Administration Instructor*
- 1980 North Carolina School of Science and Mathematics
Todd Roberts, *Chancellor*

APPALACHIAN STATE UNIVERSITY ALMA MATER

Cherished vision of the Southland,
Alma Mater in the hills:
Thou dost point our minds to wisdom,
Till the truth our spirit thrills.
Appalachian, Alma Mater of our hearts the joy and pride;
Lead us ever, lead us onward,
Vanguard of the Hero's side

THE UNIVERSITY MACE

The Appalachian State University mace is carried by a senior faculty member in all academic processions. Traditionally, the mace bearer precedes the chancellor of an institution, both upon entering and leaving a ceremony. The mace serves as a symbol of authority just as it did during the Middle Ages when a mace bearer accompanied an official taking office or opening court. The Appalachian Mace symbolizes the University's mountain heritage, the rustic location and the sophistication of an emerging, national leader in higher education. Its design, as a walking stick with a base constructed of roughhewn log and finished molding, is appropriate to the natural environment of the area. At the top of the mace is a soaring, red-tailed hawk, native to the area. The hawk symbolizes power and authority, as well as the empowerment of education. The talons are grasping a sphere containing two quartz crystals. The first crystal represents the global nature of the University, its educational programs, alumni, and students. The second quartz crystal within the sphere is a reproduction of Grandfather Mountain.

The letters "ASU" relieved within the pine cone are gold-plated black enamel. The various bands represent the flora and fauna native to the area. The black walnut, one of the strongest of woods, was used to symbolize the staying power of the university.

The mace was constructed by Carolina Bronze of Asheville. Fittingly, two Appalachian students and an Appalachian graduate were involved in the production. It was commissioned by the Appalachian Alumni Association in 1994.

THE UNIVERSITY MEDALLION

As symbols of events and affiliation, medallions date back to antiquity. In academic regalia, the use of medallions is traced to religious orders of the Middle Ages when a number of orders had as a badge an oval medallion. Since many orders, societies, and universities utilized in their medallion designs the circle, star, oval, or cross, detailed artwork in the center of the medallion was adopted to differentiate the medallions. Colleges and universities have traditionally used both ceremonial and commemorative medallions. As part of the 95th anniversary of Appalachian State University, a commemorative medallion was commissioned in 1994 and is worn by the chancellor on ceremonial occasions.

UNIVERSITY ARTIFACTS

Appalachian State University has a 116-year history of academic excellence and service. The pioneering spirit necessary to overcome the mountains' hardships quickly characterized the institution, giving Appalachian a special niche in higher education that continues today. After more than a century, students still feel the pull of this unique place to transform their lives, and Appalachian has remained focused on providing students with educational experiences that are not only life-changing but world-changing. The roots of this rich academic tradition can be traced back to the institution's founder, B.B. Dougherty. Appalachian's heritage is represented by several artifacts displayed on the stage. These artifacts will also be on display at the campus and community reception in honor of Chancellor Everts.

- **The University Shield** is on loan from the W.L. Eury Appalachian Collection, and served as the university's first official mace.
- **The Artifacts Table** is on loan from the W.L. Eury Appalachian Collection. In January 1903, a bill to the North Carolina General Assembly, written by Captain Edward F. Lovill and B.B. Dougherty to gain public support for Watauga Academy and change the name to Appalachian Training School, was signed on this table in the Lovill house in West Boone.
- **The Dougherty Family Bible** is on loan from descendants of D.D. and Lillie Shull Dougherty. This bible contains the genealogy of the founding family of Appalachian.

ACADEMIC BANNERS

Academic banners, which originated in the medieval republics of Italy as a sign of state or office, are used to represent the academic disciplines. Appalachian displays banners representing the university, the Cratis D. Williams School of Graduate Studies, the College of Arts and Sciences, the Walker College of Business, the Reich College of Education, the College of Fine and Applied Arts, The Hayes School of Music, the Beaver College of Health Sciences, the University Libraries and each academic department.

ACADEMIC REGALIA

The tradition of academic costumes probably originated in the traditions and necessities of the Middle Ages, when people dressed in keeping with their class and for their needs. Warm cloaks and hoods were needed because many of the buildings where scholars taught were cold. From the various traditions that grew up surrounding academic costumes, a code was established and subscribed to in 1894 by most universities and colleges in the United States. Now that academic costumes are prescribed, audiences can identify the institutions awarding degrees, the nature of the degrees and the faculties awarding them.

The bachelor of arts gown is black, closed in front with long pointed sleeves. The square Oxford cap and tassel are black. The bachelor's hood is rarely worn.

The master of arts gown is black with long closed sleeves and a short slit near the elbow to free the hand and forearm. The gown is frequently worn open but may be worn closed. Both cap and tassel are black.

The doctor's gown, usually also black, is worn open or closed, and has velvet panels five inches wide extending down the front edge to the bottom and three horizontal bars on each sleeve. Panels and bars are often black but may be a color indicating the faculty granting the degree. The doctor's costume also includes the square Oxford cap with a gold tassel worn on the left side. Hoods show the greatest degree of symbolism.

Hoods are black with velvet borders in the color of the faculty in which the degree is granted. Thus for the B.A. the border is white; for the B.S. it is golden yellow; for the B.D., purple; and so on for all faculties. The lining of the hood is silk in the colors of the institution granting the degree. The bachelor's hood is three feet long, with a two-inch velvet border; the master's is three and one-half feet long, with a three-inch velvet border. The doctor's hood is four feet long, with a five-inch velvet border.

COLORS INDICATING FIELDS OF LEARNING

Arts, Letters, Humanities	White	Nursing	Apricot
Commerce, Accounting, Business.	Drab	Oratory (speech)	Silver Grey
Dentistry	Lilac	Pharmacy	Olive Green
Economics.	Copper	Philosophy	Dark Blue
Education.	Light Blue	Physical Education	Sage Green
Fine Arts, including Architecture	Brown	Public Administration including Foreign Service	Peacock Blue
Home Economics.	Maroon	Public Health	Salmon Pink
Journalism	Crimson	Science	Golden Yellow
Law	Purple	Social Work.	Citron
Library Science	Lemon	Theology	Scarlet
Medicine	Green	Veterinary Medicine	Grey
Music	Pink		

CEREMONIAL MUSIC

POMP AND CIRCUMSTANCE, NO. 1 IN D, OPUS. 39

The Pomp and Circumstance Marches, Op. 39, are a series of six marches for orchestra composed by Sir Edward Elgar. The best known of the set, it had its premiere, along with the more reserved second March, in Liverpool on October 19, 1901, with Elgar conducting the Liverpool Orchestral Society. In the United States, the Trio section “Land of Hope and Glory” of March No. 1 is often known simply as “Pomp and Circumstance” or as “The Graduation March” and is played as the processional tune at virtually all high school graduation ceremonies. It was first played at such a ceremony on June 28, 1905, at Yale University, where Professor of Music Samuel Sanford had invited his friend Elgar to attend commencement and receive an honorary Doctorate of Music.

HOMELAND

Also known as “Jupiter’s Theme” from Gustav Holst’s *The Planets*, this patriotic British song was sung at the wedding of Prince Charles and Lady Diana Spencer and, tragically, also at her funeral at the request of her sons. Its inherent noble character and seeming timelessness have made the work deeply ingrained in the minds and hearts of people everywhere. The text of *Homeland* transcends any cultural or national boundaries. People throughout history have cherished their ties of blood, language and culture, and fought with their lives to protect them. May we ever value our heritage, and the “homeland” which preserves it to this day.

VIENNA PHILHARMONIC FANFARE

Written for the renowned Vienna Philharmonic in 1924, this work was first performed for the organization’s first benefit ball, which raised money for the musician’s pension fund. Held on March 4 of that year, the ball took place during the holiday called *Fasching* in German-speaking countries and known as Carnival or Mardi Gras in other countries. The piece was played while honored guests, such as the Matron of the Ball, arrived at the event. The work has been played every year since at the Philharmonic’s annual balls.

PROCESSION OF NOBLES

Procession of (the) Nobles (Cortége) was written in 1889 as part of the opera-ballet *Mlada*. Although it was originally begun in 1872 as a collaborative effort with three other composers, the initial project fell through. Rimsky-Korsakov completed it himself nearly 20 years later. *Mlada* has not held the stage, and the only familiar music from it is the *Procession of Nobles*, the orchestral introduction to Act II, which begins with a festival of tradespeople. The music bursts to life with a rousing brass flourish, soon followed by the processional music, a noble tune. This is music of color and energy, and in the opera it is punctuated by shouts from the crowd at the festival. A central section just as vigorous as the opening leads to a return of the march tune and a rousing close.

A very special thanks to the following donors, whose support made today's Installation events possible:

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M. Lee and Christina A. Barnes
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Clark and Ruth Bierbaum
John M. Blackburn
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Mitchell S. and Danna Lemons
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STATE UNIVERSITY

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