

Board of Visitors Meeting  
November 1, 2013

**Members Present:**

Robert Mouro  
Susan Mills  
Bob Hatley  
Jonathan Kappler  
Steve Wyatt  
Frank Gentry  
Pat Anderson  
Virginia Parker  
Fernando Little  
Ed Reeder  
Tasse Little  
Mike Steinback  
Tom Lawson  
Cantey Alexander  
Laura Aiken  
Mary Elizabeth Barwick  
Andy Munn  
James Broyhill  
Four Eggers  
April Kappler  
Reba Moretz

**Appalachian State University Staff Present**

Lorin Baumhover  
Dayton Cole  
Matt Dull  
Hank Foreman  
Lori Gonzalez  
Greg Lovins  
Susan McCracken  
Jackie McInturff  
Ryan Morton

Welcome and Opening Remarks

The meeting was brought to order at 11:00 am. Susan McCracken opened the meeting, as Jimmy Barnes is no longer chair due to his appointment to the Board of Trustees.

Chancellor Peacock was unable to attend because of travel. Susan shared his remarks from the Board of Trustee meeting in September. At that meeting, he described Appalachian State University as a “university in transition but not standing still.” Susan shared that we have enrolled the highest number of students this year: 16,000 on campus. Appalachian continues to rank highest in value. We have an increase in diversity this year, and 9.4% of

that diversity is out of state students. Susan also shared Chancellor Peacock's to-do list. Mike Steinback acknowledged Susan's efforts in Raleigh.

#### New Business:

With Jimmy Barnes and Morrison Hall stepping down as chair and vice chair, respectively, the BOV elected officers to assume interim offices. Elections of officers for full terms must be approved by the Board of Trustees. At the February meeting, elections will be held to make recommendations to the Trustees for terms that will begin July 1, 2014, and end June 30, 2016.

Election of the interim officers is described below. The terms will be effective immediately and expire on June 30, 2014.

Interim Chair- Tasse Little nominated Tom Lawson, Frank Gentry seconded. All in favor, nomination approved.

Interim Vice Chair- Cantey Alexander nominated Tasse Little, Virginia Parker seconded. All in favor, nomination accepted and approved

Interim Secretary- Cantey Alexander nominated Andrea Breazeale, Laura Aiken seconded. All in favor, nomination accepted and approved.

#### Approval of Minutes:

Virginia Parker made motion to approve, James Broyhill seconded. All approved with no changes.

#### Committee reports:

Legislative Advocacy: Laura Aiken gave the report.

The approved NC budget for the UNC system included additional reductions, but because of enrollment growth funding, the reductions at Appalachian were essentially offset. The committee discussed several bills that were approved by the General Assembly including one that addressed the presence of attorneys at student conduct meetings and one that allows concealed carry permits holders to have guns in locked cars on campus. The Committee also talked strategy for the interim. Susan will send the BOV members a link to the BOG members website.

Scholarship & Advancement: Tom Lawson gave the report.

Tom discussed ACCESS scholarship and recognized Matt Dull's support in developing a process for selecting students. Currently, there is \$8000 available for scholarships. The intention is to raise money amongst the BOV members for the study abroad scholarships. Matt discussed the application process. Today is the deadline for spring or summer term, and thus far, 7 students have applied. Since 2008, only 7 ACCESS students have done a study abroad. Being able to give 11-12 students the opportunity now is great. The students will be selected next week and Matt hopes to have them at our February meeting to meet you. Tom thanked everyone who has given so far and expressed how important this cause is.

#### Capital Projects Update:

Greg Lovins provide an overview of all capital projects currently being completed on campus.

#### Chancellor's Search Committee Update:

Mike Steinback thanked everyone for the confidence placed in him as chair this very important search. He stated his commitment to find a new chancellor who can provide the same quality of leadership as Chancellor Peacock but said, "it will be an extreme challenge." The committee will submit 3 names to send to President Ross, who will make a recommendadnation to the Board of Governors and they will make the final decision. This will be a closed and confidential search, as we want to find the best candidate pool. We have hired a search firm, Baker and Associations to conduct the search. He concluded by thanking the Office of the General Counsel (Dayton and Anita) for their assistance and allowed time for question and answer.

#### Academic Affairs Update:

Lori Gonzalez provided an overview of the Mission Statement Review Process that has been required by the UNC General Administration. She then discussed the Program Prioritization Process. The review of programs has been completed and the list that ranks all the programs on our campus will be posted to the webpage next week. She expects that final recommendations will be made to Chancellor Peacock in November, then to the Trustees in December. Provost Gonzalez also gave an update on the admission of transfer students. Currently, 30% of our graduates are transfers. Appalachian is increasing its focus on admission for transfer students and has initiated some new programs including Jumpstart Appalachian and is exploring the creation of a Transfer Advisory Center.

#### Campaign for Appalachian

Hank Foreman provided an update on the Campaign for Appalachian. We have moved the end date of the campaign to June 2014. Our goal is still to surpass \$200 million. Hank discussed the importance of each person's individual role in meeting the campaign goal.

#### Closing remarks-

Tom Lawson concluded the meeting and thanked those that have given to the ACCESS Scholarship. The next meeting will be held in Greensboro on February 19, 2014. This meeting adjourned at 2:55 p.m.