

**APPROVED MINUTES
OF
LEGISLATIVE ADVOCACY COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF VISITORS**

**Monday, March 25, 2013
Blue Ridge Room
The Piedmont Club, BB&T Tower, 19th Floor
Winston-Salem, NC**

CALL TO ORDER: The Legislative Advocacy Committee met at the call of the Chairman on Monday, March 25, 2013, at 2:12 p.m. in the Blue Ridge Room of the Piedmont Club in in the BB&T Tower in Winston-Salem, North Carolina. Chairman Charlie Murray was not in attendance. BOV Chair Jimmy Barnes called the meeting to order.

MEMBERS PRESENT:

Laura Aiken
Jimmy Barnes
Andrea Breazeale
Paul Brown
Bob Hatley
April Kappler
Michelle Lewis
Susan McCracken
Jackie McInturff
Virginia Parker
Sam Powers

MEMBERS ABSENT:

Martha Guy
Jim Harrell
Charlie Murry
Steve Shipwash
Mike Steinback

WELCOME: Chairman Charlie Murray was unable to attend. Jimmy Barnes presided and brought the meeting to order at 2:12 p.m.

APPROVAL OF MINUTES: Upon motion duly made, seconded and approved, the minutes of the October 19, 2012 meeting were approved.

UPDATE FROM DR. SUSAN MCCRACKEN: Dr. McCracken noted that now is a critical time to meet with legislators, especially in their home county or another place outside the legislature instead of May or June. They will listen. Jonathan Kappler is

the new State Relations director for UNC GA. Dr. McCracken discussed recent legislative visits by both legislators that traveled to Boone and the surrounding area as well as her visits to Raleigh. Dr. McCracken shared the Communications and Action with Legislators handout.

Budget: The Senate is working on final budget numbers then it will be sent to the House, with the final budget being passed mid-June. Overall message to legislators is the value of the UNC System; it is producing more students that obtain employment upon graduation with less money and resources, which shows how it is being more efficient. Management flexibility, financial aid and R & R are the biggest cuts facing the UNC System. Legislators need to know the importance of all three, especially why financial aid is vital for a student to attend a four-year university. Two key dates for the UNC System at the legislature are April 3, University Day, and May 22, Graduate Education Day. Dr. McCracken will begin sending budget updates via email. ASU's priorities continue to be focused on Health Sciences and securing funding from public and private sources for a facility.

Action: Dr. McCracken to send UNC System Priorities to the committee.

Action: Dr. McCracken needs members to form relationships with legislators.

Dr. McCracken welcomes anyone to join her at any meetings when she is in Raleigh. She also wants to hear your feedback, whether it be good or bad.

Meeting adjourned 3:10 p.m.

Respectfully submitted by,

Jackie McInturff
Recording Secretary