

**MEETING OF BOARD OF VISITORS
APPALACHIAN STATE UNIVERSITY**

**Tuesday, May 20, 2014
NC Science Research Center
11 W. Jones Street, Raleigh**

CALL TO ORDER: The Board of Visitors of Appalachian State University met at the call of the Chairman on Tuesday, May 20, 2014 at 9:02 a.m. at the NC Science Research Center, Raleigh, North Carolina. Mr. Tom Lawson, Chairman, presided and called the meeting to order.

MEMBERS PRESENT:

Laura Aiken
Mary Elizabeth Barwick
Andrea Breazeale
Paul Brown
James Broyhill
Four Eggers
Frank Gentry
Steve Wyatt
Tom Lawson
Michelle Lewis
Tasse Little
Reba Moretz
April Kappler
Susan Mills
Steve Metcalf
James Broyhill
Bob Hatley

OTHERS PRESENT:

Beth Alexander
Dayton Cole
Geoff Graham
Greg Lovins
Susan McCracken
Lexi Condon
Susan Pettyjohn
Drew Moretz
Paul Boney
Peter Hans
Dino Dibernardi
Edelma Huntley
Lori Gonzalez

Peter Hans
Paul Boney
Drew Moretz
Rob Sanders
Scott Collier
Marie Hoepfl
Jessica Alley
Allison Waller
Bryce Oakley

MEMBERS ABSENT:

Martha Guy
Morrison Hall
Fernando Little
Edward Reeder
Paul Brown
Virginia Parker
Michelle Lewis
Mike Steinback
Vaughn Hayes
Clark Beirbaum
Ruth Bierbaum
Michelle Lewis

WELCOME REMARKS: Chairman Lawson opened the meeting announcements and introductions of new members. He asked to remember Cantey Alexander wife's grandfather recently passed; please keep them in your prayers.

APPROVAL OF THE MINUTES: Upon motion duly made, seconded and approved, the minutes from the February 19, 2013, meeting were approved as presented.

COMMITTEE REPORTS:

Legislative Advocacy, Laura Aiken

The committee had a really great meeting. Susan Mills, Mary Elizabeth Barwick, and Mark Fleming of Blue Cross/ Blue Shield instructed us in a power in numbers and politics 101 training. They emphasized the importance of relationships with legislators. They discussed PACs and whether this is something the BOV should consider in the future.

Mr. Lawson discussed how easy it is to call legislators. He believes that there is a tally sheet and that if you just call and mention an issue, it's progress. He really encourages the members to call. Susan McCracken has a script developed, specific to the request for health sciences.

Members were reminded to review the connections sheet in your packet; you might be surprised who you have a connection with.

Scholarship & Advancement, Tom Lawson
MAY 1 CAMPAIGN

Geoff Graham provided an update on the May 1 "I Back App" initiative. He reported that "I Back App" was a great success, with over 1,000 gifts and a great effort by everyone involved. Tom Lawson thanked and congratulated the entire board in giving to the Annual Fund. He commented further how much he loved the map and the website used. Mr. Graham closed by thanking Chair Lawson for all of his efforts related to the May 1 initiative.

Susan Pettyjohn gave an update. She thanked the board for their continued support, and reported that the campaign is going well. She added that work continues but we are still short \$22 million, and waiting on some very large gifts, specifically for the health sciences. She added that the Peacock Hall naming will be on June 27, 2014, and asked board members to please save the date. She also asked that the board keep Appalachian administration informed - if there is someone we need to reach out to please let us know. She concluded by mentioning that approximately 40% of what we have raised will be going toward our endowment, which ensures our future.

LEGISLATIVE BRIEFING: MR. DREW MORETZ

Mr. Moretz began discussing the budget and where we are in the process. The Senate will approve this week and then that will go to the House. Things will change immensely. The new budget will be \$190 million less than what was originally projected. Mr. Moretz explained the newly released Governor's budget included a pay raise for state employees. Veteran's benefits will also be included. Mr. Moretz said pay attention to the Senate and the House, but said the Senate budget will be our best-case scenario. Being able to recruit and maintain talent at our universities is our top priority. The UNC Policy Agenda, 2014-2015 Budget Priorities Packet and the status of the Health Sciences facility were also reviewed during this time. Floor opened to questions.

COLLEGE OF HEALTH AND SCIENCES: ADVANCE PLANNING, PAUL BONEY

Mr. Boney used a PowerPoint to display, the needs and status of the College of Health and Sciences building. Explained the site and location of the building. Mr. Boney discussed how this building may receive funding.

UPDATE FROM UNC BOARD OF GOVERNORS, PETER HANS

Mr. Hans shared his thoughts with the Board of Visitors about the Board of Governors. Mr. Hans opened discussion to the board about the budget and the legislative meetings thus far. Suggested that Appalachian should remain focused on its strengths.

GRADUATE EDUCATION AT APPALACHIAN, EDLEMA HUNTLEY, ROB SANDERS, SCOTT COLLIER, JESSICA ALLEY, BRYCE OAKLEY, MARIE HOEPFL

Dean Huntley welcomed and introduced her team, and students. Dean Huntley explained the break down and process of selecting a students graduate program. She suggested that we must focus on what "we" do well. Dr. Scott Collier, explained the Exercise Science program and what they have accomplished. Ms. Marie Hoepfl's presentation of sustainability explained the reusable/solar energy projects available at Appalachian. She also discussed the need for a better facility to help promote the program. Dr. Rob Sanders introduced the graduate students, Jessica Alley and Bryce Oakley, to present their research.

PARENT ASSOCIATION UPDATE, TASSE LITTLE

Ms. Little introduced the Bierbaums, and provided a history of the Parent Association Board of Directors. Invited members to suggest parent advocates for the freshmen or sophomore classes. The Parent Association helps provides information to the parents on how to support their college students. The group volunteers, and donates money to various Appalachian events and programs.

CLOSING REMARKS:

Chair Lawson asked Beth Alexander to share any information about Chancellor-elect Everts. Ms. Alexander encourages all of the Board to attend any events to meet the new Chancellor. Chair Lawson opens the floor for any talking points, and reminded the members to fill out their action plan card within their packet. Chair Lawson, thanked the members, and presenters for attending the meeting.

The next BOV meeting will be on Friday, October 3rd in Boone, NC. The winter meeting is TBD. With there being no further business, the meeting was adjourned.

Respectfully submitted,

Lexi A. Condon