

MINUTES
MEETING OF THE BOARD OF VISITORS
APPALACHIAN STATE UNIVERSITY

March 3, 2015
North Carolina Science Center
Raleigh, NC

CALL TO ORDER: The Board of Visitors of Appalachian State University met at the call of the Chair on Tuesday, March 3, 2015, at 10:07 a.m. in the North Carolina Science Research Center conference room in Raleigh, NC. Mr. Tom Lawson, Chair, presided and called the meeting to order.

MEMBERS PRESENT:

George Baldwin
Mary Elizabeth Barwick
Andrea Breazeale
James Broyhill
Four Eggers
Frank Gentry
Bob Hatley
April Kappler
Tom Lawson
Tasse Little
Steve Metcalf
Susan Mills
Doug Miskew
Virginia Parker
Todd Poole
Chris Swecker

CONSTITUENCY REPRESENTATIVES
PRESENT (ex-officio):

Brad Adcock
Clark Bierbaum
Ruth Bierbaum
Stephanie Billings
Sheri Everts
Vaughn Hayes

OTHERS PRESENT :

Beth Alexander
Lexi Condon
Randy Edwards
Geoff Graham
Greg Lovins
Susan McCracken
Susan Pettyjohn

MEMBERS ABSENT:

Laura Aiken
Pat Anderson
Paul Brown
Vaughn Hayes
Jim Harrell
Michelle Lewis
Fernando Little
Edward Reeder
Steve Wyatt

APPROVAL OF MINUTES: The minutes of the meeting of October 3, 2014 had been delivered to all members via email. There being no corrections, upon motion duly made and seconded, the minutes of the meeting were approved as presented.

CAMPAIGN REPORT: The Chair recognized Mrs. Susan Pettyjohn, Vice Chancellor of Advancement, for this report.

May 1, 2015 Campaign

Mrs. Pettyjohn informed the Board that, due to last year's iBackApp campaign being so successful, Appalachian will be holding another campaign this year. The day of giving that will be recognized is May 1, 2015. Mrs. Pettyjohn asked the Board to reach out to any and all alumni to contribute to this campaign.

NC REVENUE EXPECTATIONS AND ECONOMIC FORECAST: The Chair recognized Mr. Lyons Gray, Secretary of Revenue for the State of North Carolina, for this report.

Review of NC Revenue Expectations and Explanation

Secretary Lyons informed the Board of Visitors about his job description and duties. He explained how the State Revenue System works, shared the consensus revenue forecast and provided a preview of what to expect in the Governor's budget. Secretary Lyons opened the floor for questions from the Board .

UNC BOARD OF GOVERNORS REVIEW: The Chair recognized Mr. Jim Holmes, Board of Governors member, for this review.

Expectations and Challenges of the Board of Governors

Mr. Holmes educated the Board about what a Board of Governors member does and the challenges that they face. Mr. Holmes also expressed the overall expectations that the UNC Board of Governors has for UNC education.

QUESTIONS AND ANSWERS WITH A LEGISLATIVE PANEL: The Chair recognized Representative Dean Arp, Representative Nelson Dollar, and Senator Dan Soucek. The Chair turned the panel over to Dr. Susan McCracken, Director of External Affairs, for questions and answers to the members.

Legislative Panel:

Dr. McCracken introduced each of the Legislators and began the panel with introductions of the Board of Visitors members. Panelists were asked to comment on the Legislative priorities for the current session, the scope of work that committees would be addressing, and perspective on member's impressions of the UNC System.

LEGISLATIVE UPDATES AND STRATEGY: The Chair recognized Dr. McCracken for this report.

Legislative Updates and Strategy:

Dr. McCracken expressed the importance of outreach within the community and individual contacts to the Board of Visitors. She explained what this year's funding priorities are for Appalachian and gave an update on the planning for the College of Health Sciences.

CLOSING REMARKS: Chair Lawson opened the floor for any additional comments. Chair Lawson thanked the members for attending, announced that the next meeting will be May 20 in Raleigh, and gave his final closing remarks to the Board.

The meeting adjourned at 2:31 p.m.