

**MEETING OF BOARD OF VISITORS
APPALACHIAN STATE UNIVERSITY**

**Wednesday, February 19, 2014
NC Science Research Center
11 W. Jones Street, Raleigh**

CALL TO ORDER: The Board of Visitors of Appalachian State University met at the call of the Chairman on Wednesday, February 19, 2014 at 9:06 a.m. at the Proximity Hotel, Greensboro, North Carolina. Mr. Tom Lawson, Chairman, presided and called the meeting to order.

MEMBERS PRESENT:

Laura Aiken
Mary Elizabeth Barwick
Andrea Breazeale
Paul Brown
James Broyhill
Four Eggers
Frank Gentry
Steve Wyatt
Tom Lawson
Michelle Lewis
Tasse Little
Reba Moretz
April Kappler
Susan Mills
Steve Metcalf
James Broyhill
Bob Hatley

OTHERS PRESENT:

Beth Alexander
Dayton Cole
Geoff Graham
Greg Lovins
Susan McCracken
Lexi Condon
Susan Pettyjohn
Drew Moretz
Paul Boney
Peter Hans
Dino Dibernardi
Edelma Huntley
Lori Gonzalez

Peter Hans
Paul Boney
Drew Moretz
Rob Sanders
Scott Collier
Marie Hoepfl
Jessica Alley
Allison Waller
Bryce Oakley

MEMBERS ABSENT:

Martha Guy
Morrison Hall
Fernando Little
Edward Reeder
Paul Brown
Virginia Parker
Michelle Lewis
Mike Steinback
Vaughn Hayes
Clark Beirbaum
Ruth Bierbaum
Michelle Lewis

WELCOME REMARKS: The meeting was called to order by Chairman Tom Lawson. He began with announcements and introductions of new members. Remember Cantey Alexander, wives grandfather passed, please keep in your prayers.

APPROVAL OF THE MINUTES: Upon motion duly made, seconded and approved, the minutes from the February 19, 2013 meeting were approved as presented.

COMMITTEE REPORTS:

Legislative Advocacy, Laura Aiken

The committee had a really great meeting, Susan Mills, Mary Elizabeth Barwick, and Mark Fleming of Blue Cross/ Blue Shield- instructed us in a power in numbers and politics 101 training. You never know when you will run into someone again, "don't burn bridges." Also discussed PACS(sp?) would/ should this be something we want to do in the future and budget.

Mr. Lawson discussed how easy it is to just call. He believes that there is a tally sheet, that if you just call and mention an issue, its progress. He really encourages the members to call. Susan McCracken, has a script developed, and it's just easy.

Look at the connections sheet in your packet; you might be surprised who you have a connection with.

Scholarship & Advancement, Tom Lawson
MAY 1 CAMPAIGN

Geoff Graham: Informs members that we received 1000 gifts and that we were successful on all fronts. A snapshot was provided. It was a great effort.

Tom Lawson: Thanks and congratulates the entire board. Loved the map, and the website.

Susan Pettyjohn: Thanks the board for support. The campaign is going well. Still working about 22mil, and waiting on some very large gifts and some specifically for the health sciences and will not put a time on those gifts. Peacock Hall Naming- June 27. Save that date. Keep us informed, if there is someone we need to reach out. About 40 % that we have raise will be going toward our endowment, which ensures our future.

LEGISLATIVE BRIEFING: MR. DREW MORETZ

Mr. Moretz began discussing the budget and where we are in the process. Senate will approve this week and then that will go to the house. Things will change immensely. The new budget will be 190 million less than what was originally projected. Mr. Moretz explained the newly released governors budget was released and a pay raise for state employees. Veteran's benefits will be a scholarship, vice an in-state tuition benefit. In-state/out-of-state scholars and the ways in which these students and the state would be affected. Mr. Moretz says pay attention to the senate and the house; the senate budget will be our best-case scenario. Being able to recruit and maintain talent at our universities is key, and our top priority. The UNC Policy Agenda, 2014-2015 Budget Priorities Packet and the status of the Health Sciences facility were also reviewed during this time. Floor opened to questions.

COLLEGE OF HEALTH AND SCIENCES: ADVANCE PLANNING, PAUL BONEY

Mr. Boney uses a PowerPoint to display, the needs and status of the College of Health and Sciences building. Explains the site and location of the building. Mr. Boney discusses how this building will receive funding.

UPDATE FROM UNC BOARD OF GOVERNORS, PETER HANS

Mr. Hans shares his thoughts with the board of visitors about the board of governors. Mr. Hans opened discussion to the board about the budget and the legislative meetings thus far. Suggests that Appalachian should remain focused on its strengths.

GRADUATE EDUCATION AT APPALACHIAN, EDLEMA HUNTLEY, ROB SANDERS, SCOTT COLLIER, JESSICA ALLEY, BRYCE OAKLEY, MARIE HOEPFL.

Dean Huntley welcomes and introduces her team, and students. Dean Huntley explains the break down and process of selecting a students graduate program. Suggests that we must focus on what "we" do well. Mr. Collier, explains the special exercise program and what they accomplish. Ms. Hoepfl's presentation of sustainability explains the reusable/solar energy projects available at Appalachian. Also discusses the need for a better facility to help promote the program. Rob Sanders introduces the graduate students, and shares the messages that an Appalachian Masters' matters. Introduces Jessica Alley, and Bryce Oakley.

Jessica Alley, presents her thesis. Bryce Oakley, presents his thesis.

PARENT BOARD ASSOCIATION UPDATE, TASSE LITTLE

Ms. Little introduces the Bierbaums, and provides a history of the parent board. Invites members to suggest parent advocates for the freshmen or sophomore classes. The parent board helps provides information for the students, parents, and institution on how to be the most efficient. The group volunteers, and donates money to various Appalachian events and programs.

CLOSING REMARKS:

Chair Lawson asked Beth Alexander to share any information about Dr. Everts. Mrs. Alexander encourages all of the Board to attend any events to meet with her and spend some time with her. Chair Lawson opens the floor for any talking points, and reminds the members to fill out their action plan card within their packet. Chair Lawson, thanked the members, and presenters for attending the meeting.

The next BOV meeting will be on Friday, October 3rd in Boone, NC. The winter meeting is TBD. With there being no further business, the meeting was adjourned.

Respectfully submitted,

Lexi A. Condon