MINUTES
MEETING OF THE BOARD OF TRUSTEES
APPALACHIAN STATE UNIVERSITY

Friday, June 17, 2022
9:00 a.m.
Grandview Ballroom
North End Zone Facility

CALL TO ORDER: The Board of Trustees of Appalachian State University met at the call of the Chair and the Chancellor in the Grandview Ballroom in the North Endzone Facility on Friday, June 17, 2022, at 9:00 a.m. Chair Kimberly M. Shepherd presided and called the meeting to order.

MEMBERS PRESENT: James M. Barnes
Quson G. Brown
J. Jeffries Chesson
Fairley Bell Cook
Anita B. Greene
James E. Harris
Scott K. Lampe
Mark E. Ricks
E. Bonnie Schaefer
Kimberly M. Shepherd
R. Thomas Sofield
Steven D. Wyatt

MEMBER ABSENT: James K. Reaves

OTHERS PRESENT: Dawn Antonucci
Jane Barghothi
JJ Brown
C. Philip Byers, UNC Board of Governors
Sheri Everts, Chancellor
Megan Hayes
Paul Meggett
Heather Norris
David Powers, UNC Board of Governors Liaison

CONFLICT OF INTEREST NOTICE: Chair Shepherd read the following statement:

"Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today's meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now."
None reported.

Chair Shepherd also read the following: “As we begin the business portion of the meeting, I would like to remind everyone of the Board’s expectations for conduct at our meetings. We ask that those attending today remain respectful of fellow attendees and the Board. Those attending an official meeting may not engage in conduct that is inconsistent with our bylaws or that interferes with the rights of others to observe and listen to the proceedings. Any individual who disruptions the meeting will be asked to leave and may be subject to arrest.”

ROLL CALL: Chair Shepherd asked Dawn Antonucci to call roll to verify all participants at the meeting.

RECOGNITION OF VISITORS: Chair Shepherd welcomed guests and press in attendance as confirmed during the roll call.

ADMINISTRATION OF OATH OF OFFICE: Chair Shepherd recognized The Honorable Rebecca Eggers-Gryder of Watauga County, to administer the oath of office to new Trustees: Ms. Anita B. Greene and Student Government Association President Quison G. Brown.

APPROVAL OF ABSENCES: Chair Shepherd stated Trustee James Reaves was not able to attend due to personal reasons. Upon motion duly made and seconded the absence was approved as presented.

REMARKS FROM CHANCELLOR EVERTS: (see Attachment 1).

REPORT FROM ACADEMIC AFFAIRS COMMITTEE: Chair Shepherd recognized Trustee James Barnes, Chair of the Academic Affairs Committee, for this report.

Trustee Barnes reported the Academic Affairs Committee met and approved four items which appear on the consent agenda for approval. These items include: University Mission Statement, University Strategic Plan, Faculty Handbook Revision, and the Revision to the Belk Library Distinguished Professorship for the W. L. Eury Appalachian Collection Librarian.

Trustee Barnes also stated the Committee approved the meeting minutes from the March 24, 2022 Academic Affairs Committee meeting, open and closed sessions.

Presentation by the Reich College of Education

Trustee Barnes stated Dr. Melba Spooner, Dean of the Reich College of Education, and Dr. Hannah Reeder, Assistant Dean and Director of the Academy at Middle Fork, along with two of their students, gave an informative presentation on the college’s programs, centers, and points of pride including their current ranking as number one in the nation for the number of alumni who are National Board-Certified Teachers. In addition, the college is opening a second lab school, App State Academy in Elkin, in August. App State is the only university in the UNC System operating two lab schools.
Proposed University Mission Statement

Trustee Barnes stated Dr. Lee Ball, Chief Sustainability Officer and Chair of the University Planning and Priorities Council, gave a presentation to the committee on the proposed University Mission Statement and the proposed University Strategic Plan. Refer to Exhibit A-1 in BoardEffect.

Proposed University Strategic Plan

Trustee Barnes stated the third item was the proposed University Strategic Plan as presented in Exhibit A-1 in BoardEffect and in Dr. Ball’s presentation.

Faculty Handbook Revision

The fourth item for approval was a revision to the Faculty Handbook. Dr. Neva Specht presented this revision to the committee. Refer to Exhibit A-2 in BoardEffect.

Revision to the Belk Library Distinguished Professorship for the W. L. Eury Appalachian Collection Librarian

Lastly, Trustee Barnes stated Dr. Neva Specht presented the revision of the Belk Library Distinguished Professorship for the W. L. Eury Appalachian Collection Librarian to the Committee. Refer to Exhibit A-3 in BoardEffect.

Trustee Barnes stated this concluded his report from the Academic Affairs Committee (see Appendix A).

REPORT FROM ATHLETICS COMMITTEE: Chair Shepherd recognized Trustee Thomas Sofield, Chair of the Athletics Committee, for this report.

Student-Athlete Presentations

Trustee Sofield stated the Athletics Committee met yesterday, and began with a presentation given by Football student-athlete, Chase Brice, who gave the Committee insight into his transformational experience as a student-athlete at Appalachian. Chase is currently a postgraduate student, and is a Communication Studies major, set to complete in his senior season this fall.

Presentation from Director of Athletics

Director of Athletics, Doug Gillin, then provided a presentation to the Committee beginning with an update on academic performance, where App State Student-Athletes finished the spring semester with their 20th straight semester over a 3.0 GPA. Recent campus and community connections were then discussed, including home attendance success at Baseball and Softball events this spring. The updated Football schedule for the 2022 season was reviewed, where the Mountaineers will be competing four times on national television, including their home opener on September 3rd against UNC Chapel Hill, which will be
aired live on ESPNU. Facilities updates were then discussed, including progress on the Outdoor Track and Field complex, an updated timeline for remaining facility development at the App 105 property, as well as updates on facility development at the Holmes Convocation Center and Kidd Brewer Stadium. To conclude the meeting, the Committee was provided with updates on recent revenue generation efforts, including a new 100 million-dollar fundraising initiative, set to be formally announced at the Legends Event tonight at the Grandview Ballroom in the North End Zone facility.

Trustee Sofield stated that this concluded his report from the Athletics Committee (see Appendix B).

REPORT FROM THE AUDIT COMMITTEE: Chair Shepherd recognized Trustee Steve Wyatt, Chair of the Audit Committee, for this report.

Trustee Wyatt stated the Audit Committee met yesterday and approved one item which appears on the consent agenda for approval. The item for approval was the 2022-2023 Internal Audit Plan. Trustee Wyatt also stated the minutes from the prior Audit Committee meeting of March 24, 2022 were reviewed and approved. The Committee also received the annual update on the Standards that apply to the Office of Internal Audits and received confirmation of the organizational independence of the internal audit activity.

Current Audit Plan Progress

Trustee Wyatt stated the internal audits reviewed and discussed for this quarter were:

- An operational audit of Parking and Transportation was completed. A recommendation was made to implement a revenue reconciliation process to ensure accurate and complete recording of receipts.
- A compliance audit was completed to assess University adherence to the NC State Ethics Act. Instances of noncompliance due to late filings were noted and were corrected during the audit.
- A Campus-Wide Review was conducted for p-card expenditures. Departmental administrators were contacted concerning the results of the reviews and the University policies and procedures were reviewed with them. Recommendations were made regarding ensuring compliance with university policy.
- Additionally, the Committee received a summary of Consulting activities completed by the Office of Internal Audits for the past year.

Trustee Wyatt stated an update was provided on external audits currently in progress and that Risk Manager Boris Maldonado provided the Audit Committee with an update of the University’s Enterprise Risk Management. Lastly, the Committee welcomed to the OIA staff Jennifer Myers as the Chief Audit Officer and Daniel Bodjrenou serving as a Temporary Auditor.

Trustee Wyatt stated this concluded his report from the Audit Committee (see Appendix C).
REPORT FROM FINANCE AND OPERATIONS: Chair Shepherd recognized Trustee Jeff Chesson, Acting Chair of the Finance & Operations Committee, for this report.

Trustee Chesson reported the Finance and Operations Committee met and approved three (3) items which appear on the consent agenda. These items included:

- Update Parking and Traffic Manual: Exhibit D-1
- Write-Off of Uncollectible Accounts: Exhibit D-2
- Capital Projects: Exhibit D-3

Trustee Chesson stated the Committee approved the March 2022 minutes of the Finance and Operations Committee.

Parking and Traffic Manual

Ms. Sharon Bell, Interim Chief Financial Officer, presented updates to the Parking and Traffic Manual. Per N.C. General Statute 116-44.4, Board of Trustees approval is required for changes to the University’s Parking and Transportation Manual. Parking rate increases were presented as informational only since these are Chancellor approved miscellaneous fees. The changes to the manual include parking rates, fines, changes for dates and minor edits. Information is in EXHIBIT D-1 in your Board Effect materials.

Write-off of Uncollectible Accounts

Ms. Sharon Bell, Interim Chief Financial Officer, presented the annual request to write-off uncollectible accounts from the University. A very thorough process is used to attempt to collect accounts, and every attempt to collect these accounts has been exhausted. Accounts receivable write-offs are an accounting transaction. All debts owed to the University are still valid and all registration, transcript, diploma, and other holds are not removed when an account is written off. The administration is seeking approval to write-off student account balances of $450,962.12, and write-off New River Light and Power of $1,031.92 which is EXHIBIT D-2 in your Board Effect materials.

Capital Projects

Trustee Chesson stated the details of the capital projects are labeled as EXHIBIT D-3 in the Board Effect materials.

a. Newland Residence Hall Envelope and HVAC $7M
b. Housing Structural Remediations $888K
c. Sanford Hall Roof Emergency Repair $1.5M
d. Appalachian Heights Hall Elevator Modernization $419K
e. REI Data Center PV Array Authorization Increase from $300K to $499K
Information Items

Trustee Chesson stated two information items were discussed. The first item is the increase in parking rates. Trustee Chesson reported that Chancellor Everts approved these rates.
Lastly, Mr. Nick Katers, Associate Vice Chancellor for Facilities Management, presented the capital projects update report.

Trustee Chesson stated this concluded his report for the Finance and Operations Committee (see Appendix D).

REPORT FROM STUDENT AFFAIRS: Chair Shepherd recognized Trustee Fairley Bell Cook, Chair of the Student Affairs Committee, for this report.

Trustee Cook reported the Student Affairs Committee met and the agenda consisted of two informational presentations.

Community-Engaged Leadership

Trustee Cook stated this department focuses on developing community for our students through leadership and service. We heard about the leadership minor coordinated through the department in partnership with the Reich College of Education. Information was also shared about the Sustained Dialogue program, an initiative that brings students together to talk about issues of today.

Capital Projects

Trustee Cook stated a presentation was given by Mr. Matt Dull, Associate Vice Chancellor for Student Affairs, who provided an update on several capital projects. New River Hall will be completed in a few weeks and will house 750 students this Fall. This building nearly completes the housing project adding 500 new beds to campus and replacing 1800 beds. Lastly, Trustee Cook stated the Committee heard about the continued progress of the Child Development Center expansion which also will be completed in a few weeks.

Trustee Cook stated that this concluded her report from the Student Affairs Committee (see Appendix E).

CONSENT AGENDA: Chair Shepherd stated “Our Board has been planning for the implementation of a Consent Agenda to allow Board approval for items together without individual motions. This is done, generally, to strengthen the effectiveness and efficiency of the meeting. This Board approved the use of a Consent Agenda and voted to approve its inclusion in our Bylaws on September 24, 2021. You have heard the Committee Reports today and of each Committee’s approval of the items on the Consent Agenda. It is important to note, if any Trustee wishes to have something pulled from the consent agenda for further discussion, they only need to respond to the Chair’s request prior to the motion to approve. The item would be removed and discussed at the conclusion of the Consent Agenda.”

Upon motion duly made and seconded the consent agenda was approved as presented and consisted of the following items:

Board of Trustees Meeting Minutes dated 3/25/22, 4/14/22 & 5/27/22
Academic Affairs Committee:
University Mission Statement – Exhibit A-1
APPOINTMENTS TO AFFILIATED BOARDS: Chair Shepherd stated the departure of Trustee John Blackburn from the Board left two vacant appointments that need to be filled. Chair Shepherd recommended Trustee James Barnes take the seat vacated by Trustee Blackburn on the Board of the Endowment Fund.

Upon motion duly made and seconded the recommendation was approved as presented.

Trustee Shepherd also recommended Trustee James Reaves be appointed to fill the term vacated by Trustee Blackburn on the Foundation Board.

Upon motion duly made and seconded the recommendation was approved as presented.

Chair Shepherd also reported there are 2 vacant seats on the Foundation Board and two nominees to fill those partial terms are brought to the Board for consideration. Their bios were included in the Board materials.

Chair Shepherd recommended that Mr. David Williams be appointed to fill the term vacated by Danny Wilcox on the Foundation Board.

Upon motion duly made and seconded the recommendation was approved as presented.

Chair Shepherd also recommended Mr. Dennis Covington be appointed to fill the term vacated by Daphne Urquart on the Foundation Board.

Upon motion duly made and seconded the recommendation was approved as presented.

REMARKS FROM CHAIR SHEPHERD: Chair Shepherd thanked the Committees and Chairs for their reports and shared the next scheduled Board of Trustees Meeting for Appalachian State University will be held on Friday, September 16, 2022.

CLOSED SESSION: Chair Shepherd announced that she would entertain a motion for the Board to convene in closed session. Chair Shepherd asked that Chancellor Everts, the Provost and Executive Vice Chancellor, Vice Chancellors, General Counsel, Chief Communications Officer, Athletic Director, Wes Camden and the Assistant Secretary join the Trustees in closed session.
Chair Shepherd stated the livestream would be closed as we enter into closed session. Once we return to open session, the livestream will resume.

Upon motion duly made and seconded, the Board convened in closed session to:

prevent the disclosure of privileged or confidential information pursuant to North Carolina General Statute, Section 126-22 in accordance with [N.C.G.S. §143-318.11(a)(1)];

prevent the premature disclosure of an honorary degree, scholarship, prize, or similar award in accordance with [N.C.G.S. §143-318.11(a)(2)];

consult with the University’s attorney in order to preserve the attorney-client privilege pursuant to [N.C.G.S. §143-318.11(a)(3)]; and

consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee in accordance with [N.C.G.S § 143-318.11(a)(6)].

The motion was approved as presented.

PUBLIC SESSION RECONVENCED: Upon motion duly made, seconded, and approved the Board reconvened in open session at 11:48 a.m.

Head Men’s Golf Coach

Chair Shepherd recognized Trustee Sofield, Chair of the Athletics Committee, for this item. Trustee Sofield stated the Athletics Committee presents the Employment Agreement for Head Men’s Golf Coach, Alan Cress. The coach’s contract was included in the closed session materials for the Board’s review.

Upon motion duly made and seconded, the employment agreement was approved as presented.

ADJOURNMENT: There being no further business, the meeting was adjourned at 11:50 a.m.

Kimberly M. Shepherd, Chair

By: [Signature]
Dawn Antonucci
Assistant Secretary
Remarks from the June 17, 2022 Meeting of the Board of Trustees

Friday, June 17, 2022

Good morning and welcome to our beautiful Boone campus! We have a gorgeous summer day outside and a lovely weekend ahead. I hope you will be able to get outside.

I’d like to begin by extending a special welcome to our newest board member: Anita Greene. With a background in mechanical engineering, Anita is an entrepreneur and owner of Artisanal Restaurant in Banner Elk and Peppervine in Charlotte, and she brings significant business experience to this board.

Also, we are welcoming Quson Brown, who is our student Trustee. Congratulations on your appointments to the Board — I look forward to working more closely with you both, and thank you in advance for your service.

Thank you, also to Sarah-Davis Cagle, our newest constituency member. Sarah-Davis became Chair of App State’s Staff Senate earlier this week.

When this board met in March, we had national searches underway for the Vice Chancellor of Finance and Operations (formerly Business Affairs), Chief Diversity Officer and Chief Audit Officer positions. I am pleased to report each of those searches has been filled, and the new appointees are with us here today.

- Dr. Dan Layzell has been named Vice Chancellor of Finance and Operations, effective Aug. 15, although he is already helping us. Dan will be responsible for administrative oversight of finance and administration, campus services, facilities management and human resources. Dan brings a career of nearly three decades in higher education and a decade of policy and legislative experience to this role, as well as classroom experience as teaching faculty.

Prior to coming to App State, Dan served as Executive Vice President for Finance and Administration and Chief Financial Officer at Louisiana State University, where he was the Chief Financial Officer for the University’s statewide operations, as well as the Chief Financial Officer of LSU’s flagship campus in Baton Rouge. During his tenure at LSU, he also served as Interim President and CEO of the LSU Foundation for seven months. Prior to LSU, he served as Vice President for Finance and planning at Illinois State University, and before that, he was Associate Vice President for Planning and Administration at the University of Illinois.

His extensive experience will be of great benefit to App State as we advance our mission to increase access to education for the people of North Carolina.

- Jamie Parson was named Chief Diversity Officer at Appalachian State University. Jamie is the second cabinet-level Chief Diversity Officer to hold the position at App State. Prior to her appointment to this position in May, Jamie was our Interim Chief Diversity Officer. Jamie’s research, scholarship and service have consistently included diversity, equity and inclusion work. She is well known for her leadership with these efforts at App State, and she is widely respected on our campus and nationally.

- Jennifer Myers was named Chief Audit Officer. She began in her new role last week. Jennifer was the director of investigations with the North Carolina Office of the State Auditor for almost three years, and she also worked as a manager in the State Auditor’s Performance Audit Division and was a senior auditor and investigator for the North Carolina Real Estate Commission.
I know you join me in welcoming Dan, Jamie and Jennifer into these new roles. We are very pleased to have them on the App State team!

As our Chief Sustainability Officer, Lee Ball, shared with the Academic Affairs Committee yesterday (on Thursday, June 16, 2022), nearly 60 individuals from across the university have come together to develop the university’s next five-year strategic plan and mission statement. The members of this team — the University Planning and Priorities Council — represented staff and faculty from every college and division, including the Chairs of Staff Senate and Faculty Senate as well as leaders from the Student Government Association and Graduate Student Senate. Universitywide listening and feedback sessions were held throughout the last academic year, to ensure the broadest possible participation. I extend my appreciation to everyone who has been working on this plan — it has been a comprehensive, transparent and collective effort that has allowed everyone who wants a voice in the process to have one.

The mission statement and strategic plan address our fundamental purpose of teaching, research, service, our key pillars of sustainability, resilience and diversity of thought, belief and community, and our priority to invest in our employees. For each of the strategic priorities, metrics, benchmarks and procedures will be utilized to assess impact, and annual updates will communicate the overall impact. Assessment tools will include a universitywide financial plan, climate action plan, strategic plan for the research/creative endeavors enterprise, diversity, equity and inclusion plan, and a comprehensive fundraising campaign.

On behalf of the entire university community, I extend my appreciation for your thoughtful engagement in our strategic planning for the future.

Our Climate Action Plan and Annual Diversity Report are two examples of tools we are using to track and communicate our progress. I appreciate the leadership of Chief Diversity Officer Jamie Parson and Chief Sustainability Officer Lee Ball as our campus works together to move the university forward with these key strategic initiatives.

As part of our accreditation process, App State is also preparing to initiate a new, five-year Quality Enhancement Plan, also known as a “QEP,” which will take effect by fall 2024. In the upcoming fall semester, Provost Norris will announce to campus ways to participate in the development and implementation of App State’s next QEP. We look forward to engaging our entire campus in this process.

In May, nearly 4,000 graduates crossed the commencement stage. These alumni are uniquely positioned to adapt, lead and serve in a world that has been fundamentally changed.

App State has the third highest graduation rate in the UNC System, behind only Chapel Hill and NC State, and the top graduation rate in the Sun Belt Conference. Eighty-nine percent of our undergraduate students and 98% of our graduate students are employed or enrolled at a subsequent institution of higher education. These points of pride speak to the dedication and excellence of our faculty who teach and mentor our students, and the staff who support them, ensuring their academic success.

Last month, our student-athletes achieved a significant milestone as they marked the 10th consecutive year that App State student-athletes have earned a cumulative grade-point average above 3.0, led by the women’s soccer team with a cumulative GPA of 3.71. For the spring 2022 semester, 62 student-athletes earned placement on the Chancellor’s List, with individual GPAs of 3.85 or higher. A total of 185 student-athletes achieved either the Chancellor’s List or Dean’s List. Congratulations to these student-athletes, and thank you to the faculty and staff who have taught and supported them as they worked to achieve academic and athletic success.
With a history of podium finishes in international racing competitions since 2016, Team Sunergy, our solar vehicle team, brought home the 2021 American Solar Challenge trophy, beating a roster of highly elite institutions with engineering programs and also earning awards for teamwork and electrical design. Team Sunergy represents the best of App State innovation and dedication to making the world better for future generations, and we are delighted to support them in the 2022 competitions.

In two weeks, Team Sunergy will depart for Topeka, Kansas, and then Independence, Missouri to compete in the Formula Sun Grand Prix before defending their American Solar Challenge trophy. Here we are together in this photo, showing off our championship rings!

Dr. John Ross, associate professor in the Hayes School of Music, has been named a quarter-finalist for the 2023 Grammy Music Educator Award. Dr. Ross is Director of Bands at App State, conducting the Appalachian Wind Ensemble and the Appalachian Concert Band, and frequently guest conducting the Appalachian Symphonic Band. He also teaches courses in wind literature and band techniques.

The Grammy Music Educator Award recognizes current educators who have made a significant and lasting contribution to the field of music education and who demonstrate a commitment to the broader cause of maintaining music education. Semifinalists will be announced in September, and the recipient will be announced during the 2023 Grammys in January. We congratulate Dr. Ross on this level of recognition and wish him the best of luck as the competition progresses.

This summer, our college radio station, WASU, celebrated 50 years on the air. In this time, WASU grew from a fledgling college radio station broadcast from Chapell Wilson Hall and played on transistor radios, to the international award-winning station that aired from Wey Hall and then the Beasley Media Complex, which can now be heard online around the world. WASU remains a student-run radio station that is a training ground and a source of pride and memories for students and alumni. Many successful Mountaineers have launched their careers from the station, and this summer’s event was a chance to reconnect and celebrate the lasting impact the station has had.

This week wraps up the Kellar Radio Talent Institute, a talent incubator for the broadcast industry hosted by the College of Fine and Applied Arts. Each year, college students throughout the region apply to this rigorous, 10-day program that provides them opportunities to learn from and network with top broadcast professionals in the nation. Established at App State by Dan "Valle" Hill, Practitioner-in-Residence in the Department of Communication and General Manager of WASU, this important learning opportunity provides young professionals with key campus-to-career pathways and valuable industry connections.

Last week, we congratulated our graduating mini-Mountaineers from the Middle Fork Academy. These fifth graders worked hard, supported by their families and the dedicated Academy teachers and staff, and they have bright futures ahead of them. As they advance to middle school, I know we all look forward to seeing what they achieve. I am confident we will see many of them cross the commencement stage here — at their college on the mountain — in a few more years!

In a few weeks, we will open the new App State Academy at Elkin, App State’s second laboratory school, and we will become the only UNC System institution to operate two lab schools. The Elkin Academy will serve approximately 100 students in second through fourth grades. We appreciate the strong and steady support from the Board of Governors and the North Carolina General Assembly for our work with these academies, which are becoming models for student success.

We have hired Emma Hatfield-Sidden to be the inaugural principal for the Elkin Academy, and Sean Gaillard as the new principal for the Middle Fork Academy. Dr. Amie Snow, who has served the Middle Fork Academy since its inception, as Director of Curriculum and Instruction and as Interim
Principal, will become the Director of Curriculum and Federal Programs for both App State Academy schools. We congratulate each of these dedicated professionals and look forward to the year ahead for our academy students.

This spring, Dr. Baker Perry, Professor in Appalachian State University’s Department of Geography and Planning and National Geographic Explorer, led a successful return expedition to Mount Everest to coordinate maintenance on the highest weather stations in the world. While there, the team also installed a new weather station just below the summit. The weather station network on Everest provides unparalleled and critical weather data utilized by scientists around the world. Along the trek and while at the Everest Base Camp, Baker continued instructing his students, recording and delivering lectures with help from his graduate student teaching assistant, Taylin Spurlock, and professor emeritus Dr. Mike Mayfield. This is work Baker and his team began before the pandemic, and we are so pleased and proud that he was able to complete this return expedition. This expedition has received international press coverage, garnering tens of millions of impressions for App State, and National Geographic will continue to showcase the exploration in the coming weeks and months.

I am very excited to share that App State’s Bachelor of Science in Veterinary Technology has achieved accreditation approval by the Southern Association of Colleges and Schools Commission on Colleges. We are looking forward to welcoming the inaugural class this fall! The program will provide a four-year, online degree with on-site clinical training. Students will be prepared for meaningful employment in the growing profession of veterinary medicine and will be prepared for career advancement, whether they are new to the profession or already working in the field. Yes, that is my dog, Olive. It took Marie Freeman, who we recently lost to cancer, hours to get that shot, with the help of Troy Tuttle to hold the hat on!

This program was made possible by a multimillion-dollar commitment from Banfield Pet Hospital, the leading provider of preventive veterinary care in the U.S. and part of the Mars Veterinary Health family of practices. A recent study from Banfield estimated that 75 million pets in the U.S. may not have access to the veterinary care they need by 2030, with an important factor being a critical shortage of veterinary professionals. We are proud to partner with Banfield to help meet this need, particularly in rural areas.

This spring, the Board of Governors approved App State to begin a new Master of Science in Occupational Therapy program, to help address a critical lack of occupational therapists in Western North Carolina. The program will be offered through the Beaver College of Health Sciences’ new Department of Rehabilitation Sciences. Through this program, we will not only help meet critical rural health care needs, but we will also help ensure that students who live in North Carolina and wish to be occupational therapists are able to receive a cost-effective master’s degree that will allow them to live, work and practice in North Carolina. The program will meet the rigorous accreditation requirements of the Accreditation Council for Occupational Therapy Education. We will welcome the first class in 2024.

Congratulations are in order for the Walker College of Business team. App State’s Master of Business Administration program has ranked among the world’s best by CEO Magazine for the fifth year running. The scores incorporated a range of data points, including quality of faculty, international diversity, class size, accreditation and faculty-to-student ratio. App State’s Walker College of Business has the highest, full-time undergraduate business enrollment in the UNC System. In addition to international recognition for its MBA program, the Walker College is consistently named as one of “The Best Business Schools” by The Princeton Review.

Last week, we concluded the 10th annual Appalachian Energy Summit, which brings together scholars and practitioners from across the state and region to improve energy efficiency across the UNC System, state and beyond. When the summit began, the leaders in attendance set a shared goal to avoid $2 billion in utility costs by 2025, and we are on track to meet that goal.
So far, institutions in the UNC System, together with industry partners, have avoided nearly $1.6 billion in utility costs! App State’s proportion of these savings is $62.4 million. These are impressive financial gains for North Carolina taxpayers, and I’m proud that App State has been the driving force behind creating and presenting the summit each year, which also offers numerous opportunities for students to share their scholarship and learn from some of the most innovative minds in the energy industry.

This year marks the best fundraising year the university has had in a decade, crossing the $34 million mark, with nearly $29 million in cash gifts. The Appalachian Fund, College of Fine and Applied Arts, Reich College of Education, University Libraries, and An Appalachian Summer Festival had record fundraising years.

Since my arrival at App State, my goal has been to grow endowment gifts in support of major strategic initiatives and professorships. Indeed, our endowment portfolio has more than doubled in the last eight years, to $153 million. Keep moving that endowment needle, Jane!

An Appalachian Summer Festival’s endowment fund received major gifts this year from Nancy and Neil Schaffel, Barbara Frieman and Chris Pettig. For nearly 40 years, this vibrant festival of the arts has brought world-class music, dance, theater and visual arts and film to the High Country, and these gifts are helping to ensure that it will continue to enrich our community and region for generations to come.

Thank you, Dr. Schaefer, for your leadership in providing this valuable cultural resource to our campus, community and region.

Second homeowners have been foundational to establishing and sustaining the summer festival, as well as many other university programs, and University Advancement has created new programming to deepen engagement with members of our local second-home communities. More than two dozen faculty and staff are presenting a series of 35 educational lectures and performances this summer and fall, at seven communities in the High Country, including a special series of events at the Blowing Rock Art and History Museum. These events will take place through October, and showcase a variety of expertise and entertainment, from a forecast of the upcoming football season, to honeybee research, to personal cybersecurity.

Last week, more than 125 people joined us for a reception at which we thanked members of the General Assembly as well as representatives from Governor Cooper’s office for the best budget in App State history, which included salary increases, as well as enrollment growth funds and $126 million to support laboratory schools and capital projects. This budget is allowing us to continue our core mission of ensuring access to education, while advancing economic development and vitality in the region. Governor Byers and Governor Powers, thank you, again, for your advocacy in this regard.

You will recall that $54 million was allocated in the current fiscal year to begin work on our Innovation District. After breaking ground in March on the first academic building of the District, we continue moving forward! The Innovation District will bring together expertise across disciplines and facilitate collaborations on campus and with the communities throughout the region, extending the university’s mission of teaching, research and service, preparing the workforce of today and building the workforce of tomorrow. This project is an ambitious enterprise that will have a lasting and powerful impact on the entire region, broadening economic development opportunities across Northwestern North Carolina.

Phase One of the project will include an academic facility, faculty and staff housing and a District Energy System.
• The academic facility will be the Conservatory for Biodiversity Education and Research. This facility, funded by the state, will include cross-disciplinary collaboration and encourage K-12 partnerships.

• Faculty and staff housing will include a P3 project that does not rely upon state funds, or any capital from the university. We began last academic year with nearly 40 employees without housing solutions in the High Country, and we have pressing concerns about how availability of affordable housing will impact the recruitment of a talented workforce. I am pleased we will have low market options to help meet this demand, and appreciate your thoughtful engagement as we evaluate potential solutions.

• The third aspect of the Phase One District Concept involves fully powering the project with renewable energy. The district will have a zero-carbon energy system that will begin to transition our campus away from steam power. App State has a long-established reputation as a leader in the renewable energy space, and we are exploring renewable energy options that will establish a national example for sustainable energy solutions.

The biennial budget also includes $25 million for renovations to our College of Business building. Construction will begin in fall 2023, and the addition to the building is slated to open in fall 2025. We want to daylight Boone Creek as part of this project as well, which will transform a parking lot into a place for education and natural inspiration, while also improving the resilience of our natural ecosystems.

Fifteen million dollars was included in the budget for renovations to Wey Hall — this includes $10 million for renovating facility systems and $5 million for repairs to the building’s roof and exterior. Wey Hall was built in 1976 and has never been renovated. It lacks fire suppression and sprinkler systems. Other major building systems are also reaching the end of their useful lives, including plumbing, elevators, and electrical, heating and cooling and ventilation systems. Wey Hall’s renovation is scheduled to begin in 2023 and be completed in fall 2024.

As part of phase three of the ongoing P3 residence halls project, New River Hall is progressing on schedule, and will open in August — in time for students to move in for the fall semester. Exterior work for the hall is complete, and workers are moving furniture into the building this summer. New River Hall will have 750 beds, and replaces Justice Hall, which was demolished in 2020. Demolition of Gardner and Coltrane residence halls was completed in September 2021, and the area is being developed as surface parking with approximately 140 spaces. The final component of the P3 project — the demolition of Eggers and Bowie residence halls — began in May and will continue into the fall semester. This area will also be developed into surface parking, offering approximately 150 spaces.

I am particularly excited to share an update about the Child Development Center expansion. After several delays, the Center will begin opening its new classrooms with increased capacity in just a few weeks — in July and August.

The expanded facility will be licensed for 55 additional children, nearly doubling its current capacity. Renovations include five additional classrooms, kitchen and laundry facilities, and additional parking and sidewalks.

Under the direction of Moriah Stegall, our center has earned the highest possible licensure rating of five stars, making it one of the most sought-after child care facilities in the community. This expansion will help meet the high demand for child care with exceptional quality care for the children of staff, faculty and students, but I am well aware there is still a significant unmet need for infant and child care, and we will continue working to address this need.
We are moving forward with plans for opening the Hickory Campus to students in fall 2023. Partnerships with the City of Hickory and other local government, education, civic and business leaders in the area will be key to our meeting the educational needs of the region. Legislative support is of course, also critically important.

In April, we held a Community Leaders Breakfast and legislators tour at our Hickory campus. Over the course of the day, more than 100 people, including representatives from the General Assembly and local government, as well as education, business and civic leaders, joined us to continue conversations about what the Hickory area needs from its state university. In a statement widely covered by local and regional media, Speaker of the House Tim Moore acknowledged the importance of expanding access to education in the area, he called our move there “one of the deals of the century” and gave us an “A-plus” for the taxpayers of North Carolina.

Last month, I had the pleasure of addressing the Hickory City Council at their annual retreat, to share a campus update. I spent the day with them, learning about their vision for the future of the city, and brought this information back to our university leadership.

While Provost Norris is working with her academic leadership team to assess opportunities, I have formed a Hickory Campus Advisory Council to help evaluate the needs of the community and greater area. Their experience and expertise will assist in making App State Hickory a true collaboration supporting the Greater Hickory metro area.

Earlier this month, the Sun Belt Conference’s Presidents and Chancellors gathered for its annual CEO meeting, the first as a 14-member football conference. Southern Mississippi, Old Dominion, Marshall and James Madison University are bringing incredible talent to the league, and we look forward to beating them all in the challenging and exciting seasons ahead!

Of course, many of us have been looking forward to the upcoming football season since the last one ended, and with the recent announcement of the 2022 football schedule, tickets have been selling fast. The season opener against UNC-Chapel Hill on Sept. 3 will be a sellout game, and as you are talking with others about this game and the exciting season ahead, I encourage you to share the significance of Yosef Club membership, which supports student-athlete scholarships, and as you know, also provides season ticket buying and parking benefits.

At the annual Athletics Legends Gala tonight, we will celebrate eight legends in App State Athletics history, including Trustee Sofield, 1975 Mountaineer football team captain and winner of the 2017 Outstanding Service Alumni Award.

We are looking forward to celebrating you, Tommy, as well as seven other outstanding Mountaineers, including keynote speaker Chris Swecker. It promises to be a delightful evening!

The 38th season of An Appalachian Summer Festival begins on Friday, July 1, and events take place through the entire month of July. This year's lineup is terrific with something for everyone. Highlights, including those in the Schaefer Popular Series, are listed here, and the full schedule includes much more. I hope you will be able to enjoy many of the App Summer events during the month of July.

I hope you have also marked your calendars for Alumni Weekend coming up July 15-17. Stephanie Billings' team has a terrific weekend planned, which will include a recognition of donors to our scholarship programs and the Black and Gold Reunion celebrating the class of 1972.

At the signature event, the Alumni Awards Gala, we will award Vice Chair Ricks with the Distinguished Alumni Award. We are looking forward to bringing this event back, post-COVID, with a full gala that will include dinner, dancing and videos celebrating our signature award winners. Our
communications team has shared with me how much they are enjoying creating the videos, which, it seems, may include a cameo appearance!

The exciting accomplishments, events and plans for the future that I have shared with you today have been supported, sustained and encouraged by you. On behalf of the entire university, I thank you for your advocacy in support of App State students, faculty and staff, our commitment to expand access to education, and our fundamental mission of teaching, research and service.

Madam Chair, this concludes my remarks.
MINUTES
MEETING OF THE ACADEMIC AFFAIRS COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Thursday, June 16, 2022
2:00 p.m.
Meeting Room A
North End Zone Facility

CALL TO ORDER: The Academic Affairs Committee of the Board of Trustees of Appalachian State University met at the call of the Chairperson, James M. Barnes, on Thursday, June 16, 2022 at 2:00 p.m. Chairperson James M. Barnes presided and called the meeting to order.

MEMBERS PRESENT:
James M. Barnes, Chairperson
Quson G. Brown
Anita B. Greene
James E. Harris
E. Bonnie Schaefer

OTHERS PRESENT:
Lee Ball
Jane Barghathi
Riley Barnes
Cindy Barr
Talana Bell
Kathy Brown
Jennifer Chrisohon
James Douthit
Mark Ginn
Marie Huff
Ece Karatan
Heather Langdon
Kelly McCallister
Mike McKenzie
Michael Madritch
Adryona Nelson
Heather Norris
Jamie Parson
Hannah Reeder
Kimberly Sims
Neva J. Specht
Melba Spooner
Alivia Tilley
Tom Van Gilder
Meghan Wills
CONFLICT OF INTEREST NOTICE: Chairperson Barnes read the following statement:
"Under the State Government Ethics Act, all voting members of the Board of Trustees have a
duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today's
meeting, does anyone know that you have a conflict of interest or an interest that would give rise
to the appearance of a conflict of interest? If so, please let me know now."

EXPECTATION OF CONDUCT NOTICE: Chairperson Barnes read the following statement:
"As we begin the business portion of the meeting, I would like to remind everyone of the
Subcommittee's expectations for conduct at our meetings. We ask that those attending today
remain respectful of fellow attendees and the Committee. Those attending an official meeting
may not engage in conduct that is inconsistent with our Bylaws or that interferes with the rights
of others to observe and listen to the proceedings. Any individual who disrupts the meeting will
be asked to leave and may be subject to arrest."

APPROVAL OF MINUTES: A motion was made by Trustee Bonnie Schaefer and seconded by
Trustee James Harris to approve the minutes from the March 24, 2022 meeting of the Academic
Affairs Committee. The motion was approved unanimously.

Reich College of Education Presentation

Dr. Melba Spooner, Dr. Hannah Reeder, and students Alivia Tilley and Riley Barnes, gave a
presentation to the committee on the Reich College of Education programs, lab schools,
partnerships, challenges, and opportunities happening in the college.

Proposed University Mission Statement

Dr. Lee Barnes, Chief Sustainability Officer and Chair of the University Planning and Priorities
Council, gave a presentation to the Committee on the proposed University Mission Statement
and proposed University Strategic Plan. Separate motions and votes were taken on each.

Chairperson Barnes requested a motion that the committee approve the proposed University
Mission Statement as presented and discussed in Exhibit A-1. A motion was made by Trustee
Quson Brown and seconded by Trustee James Harris to approve the proposed University
Mission Statement. The motion carried unanimously.

Proposed University Strategic Plan

Chairperson Barnes requested a motion that the Committee approve the proposed University
Strategic Plan as presented and discussed in Exhibit A-1. A motion was made by Trustee James
Harris and seconded by Trustee Quson Brown to approve the proposed University Strategic Plan.
The motion carried unanimously.
Faculty Handbook Revision

Dr. Neva J. Specht presented a revision to the Faculty Handbook regarding student absences from class due to illness or injury. The change will provide consistency with current Health Services practice as well as privacy regulations.

Chairperson Barnes requested a motion to approve the revision to the Faculty Handbook as presented and discussed in Exhibit A-2. A motion was made by Trustee Quson Brown and seconded by Trustee James Harris. The motion carried unanimously.

Revision to the Anne Belk Distinguished Professorship for the W. L. Eury Appalachian Collection Librarian

Dr. Neva J. Specht presented revisions to the Anne Belk Distinguished Professorship that included a proposed rank change for the applicant pool to enable the recruitment and retention of a diverse applicant pool, and a title change to provide greater opportunity to diversify the collection and engage in donor development opportunities. The proposed name will be the Anne Belk Distinguished Fellow for Distinctive Collections.

Chairperson Barnes requested a motion to approve the revisions to the Anne Belk Distinguished Professorship for the W.L. Eury Appalachian Collection Librarian as presented and discussed in Exhibit A-3. A motion was made by Trustee Bonnie Schaefer and seconded by Trustee Quson Brown. The motion carried unanimously.

Chairperson Barnes requested a motion, if no further business, to adjourn. A motion was made by Trustee James Harris and seconded by Trustee Quson Brown to adjourn. The motion carried unanimously.

ADJOURNMENT: There being no further business, the meeting adjourned.

Respectfully submitted,

Kathy Brown
Recording Secretary
MINUTES
MEETING OF THE BOARD OF TRUSTEES ATHLETICS COMMITTEE
APPALACHIAN STATE UNIVERSITY

Thursday, June 16, 2022
Breakout Room B
Grandview Ballroom
North End Zone Facility

CALL TO ORDER: The Athletics Committee of the Board of Trustees of Appalachian State University met at the call of the Chairperson and the Chancellor on Thursday, June 16, 2022, at 3:00 p.m. in the North End Zone Facility Breakout Room B on the campus of Appalachian State University, Boone, North Carolina. R. Thomas Sofield presided and called the meeting to order.

MEMBERS PRESENT:

James M. Barnes
J. Jeffries Chesson
Mark E. Ricks
R. Thomas Sofield

OTHERS PRESENT:

John Adams
Jane Barghothi
Sharon B. Bell
Chase Brice
C. Philip Byers
Sheri Everts
Douglas P. Gillin
Mark Ginn
Megan E. Hayes
David Jamison
Scott K. Lampe
Suzette S. Mauney
Paul A. Meggett
Jennifer Myers
Heather Norris
Anna Oakes
Jeff Pierce
Patrick C. Randsell
Jonathan B. Reeder
Kimberly M. Shepherd
Troy Tuttle
Meghan Wills

CONFLICT OF INTEREST NOTICE: Chair Sofield read the statement: “Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” [None reported]

OPENING STATEMENT ON EXPECTATIONS OF CONDUCT: Chair Sofield read the statement: “As we begin the business portion of the meeting, I would like to remind everyone of the Committee’s expectations for conduct at our meetings. We ask that those attending today remain respectful of fellow attendees and the Committee. Those attending an official meeting may not engage in conduct that is inconsistent with our Bylaws or that interferes with the rights of others to observe and listen to the
proceedings. Any individual who disrupts the meeting will be asked to leave and may be subject to arrest.”

APPROVAL OF MINUTES: Chair Sofield stated the March 25, 2022 Athletics Committee meeting minutes were included in Committee members’ materials. A motion was made by Trustee Ricks, seconded by Trustee Barnes, and approved to accept the minutes as distributed.

COMMENTS FROM STUDENT-ATHLETES: Senior Football student-athlete, Chase Brice, provided the Committee insight into his transformational experience as a student-athlete at Appalachian State University.

PRESENTATION BY DIRECTOR OF ATHLETICS: Mr. Doug Gillin, Director of Athletics, presented several updates to the Committee:

- An update on App State Athletics’ academic performance, where App State Student-Athletes finished the spring semester with their 20th straight semester over a 3.0 GPA
- Recent campus and community connections were then discussed, including home attendance success at Baseball and Softball events this spring
- The updated Football schedule for the 2022 season was reviewed, where the Mountaineers will be competing four times on national television, including their home opener on September 3rd against UNC Chapel Hill, which will be aired live on ESPNU
- Facilities updates were then discussed, including progress on the Outdoor Track and Field complex, an updated timeline for remaining facility development at the App 105 property, as well as updates on facility development at the Holmes Convocation Center and Kidd Brewer Stadium
- To conclude open session, the Committee was provided with updates on recent revenue generation efforts, including a new $100 million-dollar fundraising initiative, set to be announced at the Legends Event tonight at the Grandview Ballroom in the North End Zone facility

OPEN SESSION ADJOURNED: A motion was made and seconded that the Committee convene in closed session to:

1. prevent the disclosure of confidential or privileged information under Chapter 126-24 of North Carolina General Statutes. Pursuant to [N.C.G.S § 143-318.11(a)(1)]; and

2. establish or instruct the staff or agent concerning the negotiations of the amount of compensation or other terms of an employment contract. [N.C.G.S § 143-318.11(a)(5)]

The motion was approved unanimously. Chancellor Sheri Everts, Governor Philip Byers, Board of Trustees members, Paul Meggett, Hank Foreman, Heather Norris, J.J. Brown, Jane Barghothi, Megan Hayes, Doug Gillin, and Jonathan Reeder were asked to remain for closed session. All others were excused.

OPEN SESSION RECONVENED: Chair R. Thomas Sofield reconvened the open session.

ADJOURNMENT: After the open session reconvened, the meeting of the Athletics Committee adjourned at 4:00 p.m.

Respectfully submitted,

Jonathan B. Reeder
Recording Secretary
MINUTES
MEETING OF THE AUDIT COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Thursday, June 16, 2022
Meeting Room A
North End Zone Facility
Livestream at: chancellor.appstate.edu/bot/

CALL TO ORDER: The Audit Committee of the Board of Trustees of Appalachian State University met at the call of the Chair on Thursday, June 16, 2022, at 4:00 p.m. in meeting room A, North End Zone facility on the campus of Appalachian State University in Boone, North Carolina. Mr. Steven D. Wyatt, Chair, presided and called the meeting to order.

MEMBERS PRESENT:  
Steven D. Wyatt, Chair
Anita Greene
James E. Harris
Scott K. Lampe

OTHERS PRESENT:
John Adams
Sarah Ames
Sharon Bell
J.J. Brown
Jennifer Chrisohon
Sheri Everts, Chancellor
Kristi Gragg
Megan Hayes
David Jamison
Daniel Lightfoot
Boris Salvador Maldonado
Paul Meggett
Jennifer Myers
Heather Norris
Anna Oakes
Amy Roberts
James Webb
Meghan Wills
CONFLICT OF INTEREST NOTICE: Chair Wyatt read the following: “Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” No conflicts were voiced.

EXPECTATION OF CONDUCT NOTICE: Chair Wyatt also read the following: “As we begin the business portion of the meeting, I would like to remind everyone of the Committee’s expectations for conduct at our meetings. We ask that those attending today remain respectful of fellow attendees and the Committee. Those attending an official meeting may not engage in conduct that is inconsistent with our Bylaws or that interferes with the rights of others to observe and listen to the proceedings. Any individual who disrupts the meeting will be asked to leave and may be subject to arrest.”

INTRODUCTION OF NEW CHIEF AUDIT OFFICER: Mrs. Jennifer Myers was introduced as the new Chief Audit Officer for the Office of Internal Audits.

APPROVAL OF MINUTES: The minutes of the March 24, 2022 Audit Committee meeting were delivered to all Audit Committee members prior to the meeting. There were no corrections. Chair Wyatt called for a motion to approve the March 24, 2022 Audit Committee meeting minutes. Upon motion made by Trustee Scott Lampe and seconded by Trustee James Harris, the minutes of the meeting were approved as presented.

INTERNAL AUDIT STANDARDS PRESENTATION: Mrs. Kristi Gragg, Audit Manager, presented to the Committee concerning the standards that apply to Internal Auditing at Appalachian State University that have been issued by the Institute of Internal Auditors (IIA). Mrs. Gragg provided an overview of the standards to the Committee due to adherence to the standards being noted in the Internal Audit Activity Charter. Mrs. Gragg provided the following information: how the standards are set; the mandatory elements of the IPPF; the IIA core principles; the IIA code of ethics, and the standards (divided into Attribute Standards and Performance Standards), by which Internal Audit operates; and the organizational independence of the internal audit activity.

SUMMARY OF 2021-2022 AUDIT PLAN AND RECENT INTERNAL AUDIT ACTIVITY: Mrs. Kristi Gragg, Audit Manager, provided the Committee with the 2021-2022 Audit Plan
progress and summary to date regarding recent internal audit activity. Mrs. Gragg outlined the goal of completing existing audits. Copies of all internal audit reports completed this quarter were provided to the Committee. The completion rate of projects for the year is eighty-eight percent. Mrs. Gragg provided a summary of the following internal audits:

- Parking and Transportation – one written finding; implementation of a reconciliation process recommended; follow-up will be conducted during 2022/2023 year.
- NC State Ethics Act Compliance – one written finding; timely filing of statements and training recommended; follow-up will be conducted during 2022/2023 year.
- Campus-Wide Quarterly Review – P-Card expenditures were audited and instances of insufficient documentation, payment of tax, and non-compliance regarding pre-payment for lodging were found; follow-up will be conducted in six months.

**SUMMARY OF EXTERNAL AUDITS COMPLETED AND IN-PROGRESS:**
Mrs. Kristi Gragg, Audit Manager, provided a summary of the following external audits:

In Progress:
- Foster Grandparents Program – Part of Appalachian Seniors Program; External Auditor: AmeriCorps. A second round of review is in place.
- Lucy Brock Child Development Center – Food Service Program – External Auditor: NC Department of Health and Human Services
- Grant Reviews – External request from UNC System Office

**REVIEW AND APPROVAL OF 2022-2023 PROPOSED AUDIT PLAN:**
Mrs. Kristi Gragg, Audit Manager, reviewed the 2022-2023 Proposed Audit Plan. Chair Wyatt called for a motion to approve the 2022-2023 Proposed Audit Plan. Upon motion made by Trustee James Harris and seconded by Trustee Anita Greene, the Audit Plan was approved as presented.

**CLOSED SESSION:** Mr. Paul Meggett called for a motion to enter into closed session at 4:24 p.m. A motion was made by Trustee James Harris and seconded by Trustee Anita Greene that the Committee adjourn the open session and convene in closed session to prevent the disclosure of privileged or confidential information pursuant to North Carolina Statute section 132-1.7 and 132-6.1(c) in accordance with N.C.G.S § 143-318.11(a)(1), and to consult with our attorney while maintaining attorney-client privilege. The motion was unanimously approved. Chair Wyatt asked that Chancellor Sheri Everts, Mr. Paul Meggett, Mr. Boris Salvador Maldonado, Mrs. Jennifer Myers, Mrs. Kristi Gragg, Provost Heather Norris, and Mrs. Sarah Ames join the voting members in closed session.

**OPEN SESSION RECONVENED:** Chair Wyatt reconvened open session at 4:35 pm.
ADJOURNMENT: There being no further business, a motion was made to adjourn the meeting was made, seconded, and unanimously approved at 4:36 p.m.

STEVEN WYATT, Chair

By: Sarah Ames
Recording Secretary
Minutes
Meeting of the Finance and Operations Committee
Appalachian State University
Board of Trustees

June 16, 2022
Meeting Room B
North End Zone Facility

CALL TO ORDER:
The Finance and Operations Committee of the Board of Trustees of Appalachian State University met at the call of the Chair and the Chancellor on Thursday, June 16, 2022, at 2:00 p.m. in the End Zone Facility - Meeting Room B. Trustee J. Jeffries Chesson presided.

MEMBERS PRESENT:
J. Jeffries Chesson
Fairley Bell Cook
Scott K. Lampe
Mark E. Ricks
Kimberly M. Shepherd
R. Thomas Sofield
Steven D. Wyatt

MEMBER ABSENT:
James K. Reaves

OTHERS PRESENT:
John Adams
George Baldwin
Sharon Bell
J.J. Brown
Margaret Bumgarner
Philip Byers
Jeff Cathey
Mathew Dockham
Matt Dull
Chancellor Sheri Everts
Meghan Hayes
David Jamison
Nick Katers
Jennifer Myers
Paul Meggett
Michelle Novacek
Anna Oakes
Jeff Pierce
Diane Pitts
Amy Roberts
CONFLICT OF INTEREST NOTICE:
Trustee Chesson, read the following: "Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now." [None reported]

The following statement was also read, “As we begin the business portion of the meeting, I would like to remind everyone of the Committee's expectations for conduct at our meetings. We ask that those attending today remain respectful of fellow attendees and the Committee. Those attending an official meeting may not engage in conduct that is inconsistent with our Bylaws or that interferes with the rights of others to observe and listen to the proceedings. Any individual who disrupts the meeting will be asked to leave and may be subject to arrest.”

APPROVAL OF MINUTES:
A motion was made by Trustee Cook and seconded by Trustee Ricks to approve the minutes of the March 24, 2022, meeting of the Business Affairs Committee. The motion was approved unanimously.

PARKING RATE INCREASES:
For informational purposes, Sharon Bell, Interim Chief Financial Officer/Associate Vice Chancellor for Finance and Administration presented the parking rate increases. Mrs. Bell stated in the last 21 years, parking rates have been increased only 5 times and this is not a model that allows the University to keep up with the demand for safe, easy, and well-maintained parking on campus. The parking rate increases are miscellaneous service charge fees which the Chancellor approves.

The parking rates approved are:
- Reserved permit increasing from $48 to $75 month - a $27/month increase.
- Decks - Faculty & Staff - increasing from $36 to $39/month - a $3/month increase.
- Decks - Students - increasing from $48 to $52/month - a $4/month increase.
- Surface - Increase from $23/month to $25/month - a $2/month increase.
- Daily visitor parking will increase from $16 to $20/day - $4 increase.
- Departmental hang tag rate will increase from $3 to $5 day - $2 increase.
- Adding new “Park and Ride” lots for faculty and staff - South and App 105 lots.

Mrs. Bell also stated a new parking deck which was approved by the Board of Trustees in March 2022 is slated for construction in FY2023. This deck will be located behind the Holmes Convocation Center.

UPDATE PARKING AND TRAFFIC MANUAL:
Sharon Bell, Interim Chief Financial Officer/Associate Vice Chancellor for Finance and Administration, presented the 2022-2023 proposed updates to the Parking and Traffic Manual.
The updates include editorial, date and rate changes.

Following discussion, the motion was made by Trustee Sofield and seconded by Trustee Cook to accept the edits to the Parking and Traffic Manual as presented.

The motion carried.

**WRITE-OFF OF UNCOLLECTIBLE ACCOUNTS:**
The write-off of uncollectible accounts in excess of $1,000 requires action by the Board of Trustees. All attempts to collect these accounts have been exhausted. The administration is seeking permission to write off the following accounts:

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
<th>$_Variance</th>
<th>%_Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>149,296.52</td>
<td>286,926.20</td>
<td>(137,629.68)</td>
<td>-47.97%</td>
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<tr>
<td>Fees</td>
<td>35,133.77</td>
<td>72,838.00</td>
<td>(37,704.23)</td>
<td>-51.76%</td>
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<tr>
<td>Financial Aid</td>
<td>40,986.27</td>
<td>84,837.76</td>
<td>(43,851.49)</td>
<td>-51.69%</td>
</tr>
<tr>
<td>Late Fees/Interest</td>
<td>77,035.70</td>
<td>155,427.35</td>
<td>(78,391.65)</td>
<td>-50.44%</td>
</tr>
<tr>
<td>Library</td>
<td>3,060.88</td>
<td>3,678.89</td>
<td>(618.01)</td>
<td>-16.80%</td>
</tr>
<tr>
<td>Other State Funds</td>
<td>1,185.04</td>
<td>33,682.70</td>
<td>(32,497.66)</td>
<td>-96.48%</td>
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<tr>
<td>Payroll</td>
<td>5,058.84</td>
<td>9,593.09</td>
<td>(4,534.25)</td>
<td>-47.27%</td>
</tr>
<tr>
<td>Dining Services</td>
<td>9,990.55</td>
<td>32,084.78</td>
<td>(22,094.23)</td>
<td>-68.86%</td>
</tr>
<tr>
<td>Health Services</td>
<td>70,789.06</td>
<td>90,428.65</td>
<td>(19,639.12)</td>
<td>-21.72%</td>
</tr>
<tr>
<td>Housing</td>
<td>43,286.67</td>
<td>42,480.65</td>
<td>806.02</td>
<td>1.90%</td>
</tr>
<tr>
<td>Bookstore</td>
<td>12,501.74</td>
<td>15,671.07</td>
<td>(3,169.33)</td>
<td>-20.22%</td>
</tr>
<tr>
<td>Other Trust Funds</td>
<td>2,637.08</td>
<td>9,280.44</td>
<td>(6,643.36)</td>
<td>-71.58%</td>
</tr>
<tr>
<td></td>
<td>450,962.12</td>
<td>836,929.11</td>
<td>(385,966.99)</td>
<td>-46.12</td>
</tr>
</tbody>
</table>

Total University and Student Accounts: $450,962.12

Write-off uncollectible Accounts - New River Light and Power Company

Action is required by the Board of Trustees for the write off of uncollectible accounts in excess of $1,000. The Administration is seeking permission to write off the following New River Light & Power Company accounts:

Total New River Light and Power Accounts: $1,031.92
Total - University and Student Accounts $450,962.12
Total - New River Light and Power Company 1,031.92

Total Accounts for Board of Trustees Approval for Write Off $451,994.04

Following discussion, the motion was made by Trustee Ricks and seconded by Trustee Sofield to approve the write off of these uncollectible accounts totaling $451,994.04.

The motion carried.

CAPITAL PROJECTS APPROVAL:
Sharon Bell, Interim Chief Financial Officer/Associate Vice Chancellor for Finance and Administration, recognized Nick Katers, Associate Vice Chancellor for Facilities Management. Mr. Katers presented the following capital projects for approval:

a. Newland Residence Hall Envelope and HVAC - $7M
b. Housing Structural Remediations - $888,034K
c. Sanford Hall Roof Emergency Repair - $1.5M
d. Appalachian Heights Hall Elevator Modernization - $419,132K
e. REI Data Center PV Array Authorization Increase from - $300K to $499K

Following discussion, the motion was made by Trustee Cook and seconded by Trustee Ricks to approve these capital projects as presented.

The motion carried.

CAPITAL PROJECTS UPDATE:
Nick Katers, Associate Vice Chancellor for Facilities Management, gave a capital projects update.

ADJOURNMENT:
There being no further business, the meeting adjourned at 2:45 p.m.

Respectfully submitted,

Diane Pitts
Recording Secretary
MEETING OF THE BOARD OF TRUSTEES  
STUDENT AFFAIRS COMMITTEE  
APPALACHIAN STATE UNIVERSITY  

Thursday, June 16, 2022  
North End Zone Facility

CALL TO ORDER: The Student Affairs Committee of the Board of Trustees of Appalachian State University met at the call of the Chairperson on Thursday, June 16, 2022, at 3:00 p.m. Chair Fairley Bell Cook presided and called the meeting to order.

MEMBERS PRESENT IN PERSON:
Fairley Bell Cook, Chair  
James E. Harris  
E. Bonnie Schaefer  
Steven D. Wyatt

OTHERS PRESENT:
Sarah Ames  
J.J. Brown  
Margaret Bumgarner  
Jeff Cathey  
Jennifer Chrisohon  
Matthew Dockham  
Matt Dull  
Heather Langdon  
Heather Jo Mashburn  
Jamie Parson  
Traci D. Royster  
Jennifer Shaffer

CONFLICT OF INTEREST NOTICE: Chair Cook read the following statement: “Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” No conflicts were voiced.

EXPECTATIONS OF CONDUCT: Chair Cook read the following statement regarding conduct at the meeting: “As we begin the business portion of the meeting, I would like to remind everyone of the Committee’s expectations for conduct at our meetings. We ask that those attending today remain respectful of fellow attendees and the Committee. Those attending an official meeting may not engage in conduct that is inconsistent with our Bylaws or that interferes
with the rights of others to observe and listen to the proceedings. Any individual who disrupts the meeting will be asked to leave and may be subject to arrest.”

ROLL CALL: Chair Fairley Bell Cook asked Sarah Ames to call roll to verify all members present.

APPROVAL OF MINUTES: Chair Cook stated the March 24, 2022 Student Affairs Committee minutes were provided as an attachment in BoardEffect. A motion was made, seconded, and approved to accept the minutes as presented.

COMMUNITY-ENGAGED LEADERSHIP DEPARTMENT: Dr. Heather Jo Mashburn, Director of Community-Engaged Leadership, presented on the newly formed Community-Engaged Leadership (CEL) Department. Dr. Mashburn provided an overview of the goals of the CEL Department and the opportunities that they provide for students. Dr. Mashburn discussed the creation of CEL through the combination of the previously existing ACT and LEAD groups with the overlap between the two groups inspiring the plan to combine into a single entity to best serve students.

The two main focuses of the department are community-engagement and leadership with the goal to get students plugged-in to the surrounding community during their time at Appalachian State University. CEL supports the idea the leadership can be found in any student and that leadership and community-involvement are deeply intertwined and integral to one another.

Dr. Mashburn shared the mission statement and vision for the CEL Department, including a desire for continued post-graduation development. Dr. Mashburn shared an emphasis on accessibility to all students and sensitivity towards what is needed in the community and the impact that campus has on the surrounding community.

A Leadership Studies Minor has been created and is directed by CEL though it is housed in the Reich College of Education. There have been thirty-two graduates from the program this academic year. Trustee Wyatt asked what types of majors often choose to pursue this minor. Dr. Mashburn shared that, due to the interdisciplinary quality of the program, a wide variety of majors have participated in the program. Trustee Harris asked if there are any other majors that require a leadership minor, and Dr. Mashburn said that there are not any majors currently requiring a minor in Leadership Studies. Trustee Harris shared a desire to have a course within this discipline required for incoming freshman.

Trustee Wyatt asked if any mentoring is involved in the department. Dr. Mashburn shared that a mentoring program is in development.

Dr. Mashburn discussed how voter engagement has become a new area of engagement for the department. The focus is on registration, education, and mobilization, and is always fully non-partisan. In the 2020 election cycle, Appalachian State University had a 93.7% registration rate among students which was the highest in the state. The focus is now encouraging turnout for voting. This is being encouraged through the App State Voter Coalition which provides voting education for students. The CEL office also provides in-office voter registration and encourages responsible media consumption. Dr. Mashburn shared that 55% of students who participated in early voting in the 2020 election cycle voted in the Student Union.
The last highlighted program was Sustained Dialogue, a network that Appalachian State University joined in 2015. This goal of this program is to create dialogue that encourages the transformation of conflicted relationships, learning, and movement towards deeper understanding.

CAPITAL PROJECTS: Matt Dull, Associate Vice Chancellor for Student Affairs, presented on capital project updates. He provided updates on the Child Development Center, App Heights Elevator Modernization Project, Residence Hall Structural Remediation, Newland Hall Renovation, and the Housing P3 project, including New River Hall.

The Child Development Center expansion will nearly double the capacity of the Center and will increase accessibility to the facility. Pavement installation at the Center is expected next week and the inspection is being conducted today. Passing this inspection will allow for furniture inspiration. Turnover for the building is expected the first or second week of July, but classroom set-up will begin next week. Licensing processes will begin in July, and expansion is expected to officially open in August.

The App Heights Elevator Modernization Project is the last piece of wrapping-up a comprehensive renovation of App Heights. The renovation will take place next summer when the building is not occupied by students.

The structural stability of existing residence halls was evaluated and a remediation plan has been developed. This evaluation process will continue to be done periodically by an external firm, Dewberry. All of the needed work will take place next summer while the buildings are not occupied by students. The budget for the program is already accounting for expected price escalation and labor delays.

The Newland Hall Renovation is planned and expected to extend the useful life of the building by fifteen to twenty years. The largest cost is expected to be the HVAC system replacement. A modernization of the elevator is also planned. The building will be occupied during the renovation which will take place during the fall semester with students transitioning during winter break.

The Housing P3 Project is in the third and final phase of development. Vice Chancellor Dull shared photos to show the progress made since the beginning of the project in February of 2019. All units in the New River Hall are complete with furniture installation, landscaping, and elevator inspection scheduled for next week. New River Hall is on schedule to be move-in ready by the beginning of the fall semester. The demolishment evaluation process of Eggers and Bowie has begun. The demolition will take place during the fall semester and parking pavement installation will be completed by the end of the year. This will complete the Housing P3 Project.

ADJOURNMENT: There being no further business to come before the Committee, a motion was made, seconded, and approved to adjourn the meeting.
Respectfully submitted,

Sarah Ames
Recording Secretary