MINUTES
MEETING OF THE APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES RETREAT

Tuesday & Wednesday, June 17 & 18, 2025
The Inn at Biltmore

CALL TO ORDER: The Board of Trustees of Appalachian State University met for a retreat at the call of the Chair on Tuesday & Wednesday, June 17 & 18, 2025, at 9:00 a.m. at The Inn at Biltmore in Asheville, NC. Chair Mark Ricks presided and called the meeting to order.

MEMBERS VIA CONFERENCE CALL: Jeffries Chesson
Fairley Bell Cook
Tamela Everett
Anita Greene
James Harris
Scott Lampe
James Reaves
Mark Ricks, Chair
Bonnie Schaefer
Kimberly Shepherd
Thomas Sofield
Wayne Sumner
Nicolle Tran
William Warren
Steven Wyatt

OTHERS PRESENT: Dawn Antonucci
Kristen Bonatz
JJ Brown
C. Philip Byers, UNC Board of Governor
Doug Gillin
Megan Hayes
Christine Hendren
Greg Lovins
Heather Norris, Chancellor
Neva Specht
Will Sears
Brad Trahan

CONFLICT OF INTEREST NOTICE: Chair Ricks read the following statement:

"Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for

today's meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now."

None Reported.

ROLL CALL: Chair Ricks asked Dawn Antonucci to call roll to verify all participants at the meeting.

APPROVAL OF ABSENCES: None to report.

Chair Ricks recognized Chancellor Heather Norris to lead the group through discussion of the agenda items. Chancellor Norris recognized members of her leadership team for the following updates:

Office of General Counsel Update

Interim General Counsel Brad Trahan & Vice Chancellor for Institutional Integrity and General Counsel Kristen Bonatz shared on update for the following topics: Governance & Delegated Authority, Campus safety and Title IX compliance. Time was permitted for discussion.

Board of Governors Overview

Appalachian State's liaison C. Philip Byers provided an overview of the Board of Governors. Time was permitted for discussion.

Finance & Operations Update

Chief Operating Officer & Executive Vice Chancellor J.J. Brown and Interim Chief Financial Officer Greg Lovins provided an overview of the Master Planning Process, strategic capital investments, maintaining morale and institutional loyalty. Chancellor Norris also shared information on long-term financial planning. Time was permitted for discussion.

Academic Affairs/Student Affairs Update

Executive Vice Chancellor & Provost Neva Specht shared information surrounding student success, Hickory, Project Kitty Hawk & Enrollment Management, Trends in Enrollment, retention & graduation rate strategies, adapting curriculum to future workforce needs, encouraging civic engagement and leadership development. Director for Chancellor Communications Megan Hayes also shared information about how App State supports students. Time was permitted for discussion.

MEETING PAUSED FOR RECESS: Chair Ricks called for a motion to convene in recess until the following day. Upon motion duly made, and seconded, the meeting paused for recess at 4:32 p.m.

<u>MEETING RECONVENED</u>: All attendees reconvened on Wednesday, June 18, 2025, at 9:00 a.m. Chair Ricks called the meeting to order.

Chair Ricks recognized Chancellor Heather Norris to lead the group through discussion of the remaining agenda items. Chancellor Norris recognized members of her leadership team for the following updates:

<u>Athletics Update</u>

Director of Athletics Doug Gillin gave an overview of the Future of College Athletics. Time was permitted for discussion.

<u>University Advancement Update</u>

Vice Chancellor for Advancement Will Sears gave an overview of University Advancement and led a discussion surrounding the future view of App State.

<u>ADJOURNMENT:</u> There being no further business, a motion was made, seconded and approved, to adjourn the meeting at 11:16 a.m.

Respectfully submitted,

By: A. Dawn Antonucci
Assistant Secretary