MINUTES
MEETING OF THE BOARD OF TRUSTEES
APPALACHIAN STATE UNIVERSITY

Friday, June 26, 2015
Parkway Ballroom
Plemmons Student Union

CALL TO ORDER: The Board of Trustees of Appalachian State University met at the call of
the Chair and the Chancellor on Friday, June 26, 2015, at 10:30 a.m. in the Parkway Ballroom of
the Plemmons Student Union on the campus of Appalachian State University in Boone, North
Carolina. Mr. Bradley T. Adcock, Chair, presided and called the meeting to order.

MEMBERS PRESENT: Bradley T. Adcock
James M. Barnes
M. Lee Barnes, Jr.
Donald C. Beaver
Frank A. Daniels, Jr.
Avery B. Hall, Sr.
H. Martin Lancaster
Charles V. Murray
Carson D. Rich
Alice G. Roess
Carole P. Wilson
Brenda White Wright

MEMBER ABSENT: Michael A. Steinback

CONSTITUENCY REPRESENTATIVES
PRESENT (ex-officio):
Stephanie L. Billings, President
Alumni Council
Paul H. Gates, Chair
Faculty Senate
Amy A. Sanders, Chair
Staff Senate

SPECIAL GUESTS: John M. Blackburn, Trustee-Elect
Leroy G. Lail, Member, Board of
Governors

MEDIA PRESENT: Anna Oakes, Watauga Democrat

CONFLICT OF INTEREST NOTICE: Chair Adcock read the following:

Under the State Government Ethics Act, all voting members of the Board of
Trustees have a duty to avoid conflicts of interest and appearances of conflicts.
Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.  [None reported.]

RECOGNITION OF VISITORS: Chair Adcock welcomed:

- Ms. Anna Oakes of the *Watauga Democrat*.
- Mr. Leroy Lail, member of the University of North Carolina Board of Governors. Chair Adcock and Chancellor Everts presented Mr. Lail with a gift on behalf of the Board and the University for his service to the University during his tenure on the Board of Governors.
- Mr. John Blackburn, former member of the University of North Carolina Board of Governors, and Trustee-Elect.
- Ms. Stephanie Billings, newly-elected Alumni Council President.
- Dr. Paul Gates, newly-elected Chair of the Faculty Senate.
- Dr. Darrell Kruger, Provost and Executive Vice Chancellor, effective July 1.

APPROVAL OF ABSENCES: Chair Adcock reported that Trustee Michael Steinback was absent from the meeting due to personal reasons. Upon motion duly made and seconded, approval was given for an excused absence for Mr. Steinback.

APPROVAL OF MINUTES: The minutes of the March 27, 2015 meeting had been delivered to all members via email. There being no corrections, upon motion duly made and seconded, the minutes of the meeting were approved as presented.

REMARKS FROM CHANCELLOR EVERTS: see Attachment 1.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE: Chair Adcock recognized Dr. Brenda White Wright, Chair of the Academic Affairs Committee, for this report.

**Introduction of Provost Darrell Kruger**

Dr. White Wright reported that Dr. Darrell Kruger, newly-appointed Provost and Executive Vice Chancellor, was introduced to the Committee. Dr. Kruger joins Appalachian from the University of New Orleans, where he was Dean of the College of Education and Human Development.

**Update on AASHE STARS**

Dr. White Wright reported that Mr. Ged Moody, former Director of the Office of Sustainability and current Special Assistant to the Chancellor for Sustainability, provided a report to the Committee on Appalachian’s performance on the Sustainability Tracking, Assessment and Rating System (STARS) relative to various groups of institutions across the nation. Appalachian ranks fourth among the 249 institutions participating in the STARS program, and first among our peer institutions, UNC System universities, and Sun Belt Conference institutions.
Faculty Handbook Revisions for 2015

Dr. White Wright reported 13 major changes proposed for the Faculty Handbook and that many of the changes clarify or codify existing policies and procedures. In addition, she reported there are significant changes to the section on Post-Tenure Review to comply with policy revisions made by the Board of Governors, as well as the creation of a Graduate Academic Policies and Procedures Committee to review graduate curriculum proposals.

Dr. White Wright, on behalf of the Academic Affairs Committee, recommended approval of the changes to the Faculty Handbook, subject to minor editorial changes by the Provost and Faculty Senate Chair. The Committee’s recommendation was approved unanimously.

Dr. White Wright indicated this concluded the report from the Academic Affairs Committee, with the exception of one item for closed session (see Appendix A).

REPORT FROM BUSINESS AFFAIRS COMMITTEE: Chair Adcock recognized Mr. Donald C. Beaver, Chair of the Business Affairs Committee, for this report. Mr. Beaver presented the following:

Millennial Campus Expansion Proposal (College of Health Sciences, NC Center for Engineering Technologies and Office of Human Resources Building)

Mr. Beaver, on behalf of the Business Affairs Committee, recommended approval of the Millennial Campus Expansion Proposal for the following: College of Health Sciences; NC Center for Engineering Technologies; and Office of Human Resources Building. The Committee’s recommendation was approved unanimously.

Write-off of Uncollectible Accounts

Mr. Beaver, on behalf of the Business Affairs Committee, recommended approval of the write-off of uncollectible accounts for the University in the amount of $573,303.79, and for New River Light and Power Company in the amount of $14,877.55. The Committee’s recommendation was approved unanimously.

Update Parking and Traffic Manual

Mr. Beaver, on behalf of the Business Affairs Committee, recommended approval of the changes to the Parking and Traffic Manual as presented. The Committee’s recommendation was approved unanimously.

Mr. Beaver indicated this concluded the report from the Business Affairs Committee (see Appendix B).

REPORT FROM STUDENT DEVELOPMENT COMMITTEE: Chair Adcock recognized Mr. Lee Barnes, Chair of the Student Development Committee, for this report.
Mr. Barnes began his report by reminding the Board members of a new Trustee responsibility set forth by UNC System President Tom Ross. He stated that President Ross has charged the Board with oversight and responsibility for the Campus Security Initiative. He recognized Mr. J. J. Brown, Dean of Students, for the following item:

**Adapting to Changing Needs and Shaping Our Journey Forward**

Mr. Brown presented information on how the University adapted to changing needs by: (1) modifying policies and procedures, (2) defining and redefining roles, (3) capacity changes, (4) education and training, and (5) enhancing community partnerships. He announced the creation of the new Wellness and Prevention department led by Dr. Alex Howard, who will join Appalachian on August 13, and the new Appalachian Prevention Advocates program was highlighted.

Vice Chancellor Cindy Wallace was recognized and presented an overview of the campus security initiative, priorities and upcoming implementation deadlines. She also outlined the $26 student fee allocation recommendations.

Mr. Carson Rich, President of the Student Government Association, presented the Association’s vision for this next year, including student safety, mental health, social justice, emergency notification system, and App 101.

Mr. Barnes indicated this concluded the report from the Student Development Committee (see Appendix C).

**REPORT FROM UNIVERSITY ADVANCEMENT COMMITTEE:** Chair Adcock recognized Ms. Carole P. Wilson, Chair of the University Advancement Committee, for this report.

**Advancement Update**

Ms. Wilson reported that Vice Chancellor Susan Pettyjohn shared with the Committee the results from the 2014 Alumni Survey conducted by the UNC System. This was part of the University of North Carolina’s UNC five-year strategic plan, a comprehensive assessment of the impact, benefit, and quality of a UNC education. The results for Appalachian were very positive.

**Communication Plan**

Ms. Wilson reported that Mr. Hank Foreman, Senior Associate Vice Chancellor for Advancement and Chief Communication Officer, presented a communication plan, including the Advancement priorities that support the Chancellor’s priorities.

**#iBackAPP Day Report**

Ms. Wilson reported that Ms. Kimberly Dull, Director of Annual Giving, and Mr. Patrick Setzer, Executive Director of Alumni Affairs, presented the results of the second annual #iBackAPP
Day that was held on May 1. There were 1,543 donors which established a new one-day donor record, and $175,622.97 were raised for the Appalachian Fund. Ms. Wilson reminded the Board that the fiscal year is coming to an end and encouraged their support of the Appalachian Fund that makes a difference for all students.

Ms. Wilson indicated this concluded the report from the University Advancement Committee, with the exception of items for closed session (see Appendix D).

REPORT FROM AUDIT COMMITTEE: Chair Adcock recognized Mr. Charles V. Murray, Chair of the Audit Committee, who gave a report on the Committee’s meeting held on Thursday, June 25, and presented the following items:

Summary of Recent Audits and Reviews

Mr. Murray reported the following audits were reviewed and discussed for this quarter:

1. Federal Work-Study Compliance Audit - no reportable findings;
2. Campus-Wide Reviews - departmental inventory, receipt books and departmental cash funds;
3. Quarterly Reviews - procurement cards, travel disbursements, fixed assets, fund reconciliations, and Appalachian State University Foundation, Inc. disbursements; and

Internal Risk Assessment

Mr. Murray reported an update was provided to the Committee for the internal risk assessment process in developing the 2015-2016 Audit Plan. This specific Audit Plan will be presented to the Committee and Board for approval at the September meeting.

Other

Mr. Murray reported an update was provided to the Committee regarding the Self-Assessment of Internal Controls over Financial Report for Fiscal Year 2015, which is required to be reported to the Office of State Controller by July 31, 2015.

Mr. Murray also reported an update was provided regarding the Chief Audit Officer’s transition plan.

Mr. Murray indicated this concluded the report from the Audit Committee (see Appendix E).

REPORT FROM ATHLETICS COMMITTEE: Chair Adcock recognized Mr. James M. Barnes, Chair of the Athletics Committee, who gave a report on the Committee’s meeting held on Thursday, June 25, and presented the following items:
Comments from Head Coaches and Student-Athletes

Mr. Barnes reported that Sarah Strickland, Head Women’s Soccer Coach, and Scott Satterfield, Head Football Coach, provided information about their respective programs and fielded questions from the Committee. Student-athletes Paige Brown and Doug Middleton also shared their student-athlete experiences with the Committee and responded to questions.

Presentation from Director of Athletics

Mr. Barnes reported that Mr. Doug Gillin, Director of Athletics, provided information to the Committee related to academic excellence, competitive excellence, 2014-15 year in review, and funding. Mr. Gillin also reported on his first 80 days as Director of Athletics and his plans to complete a full 100-Day Report. In addition, Mr. Gillin shared topics and priorities related to the upcoming academic year.

Mr. Barnes indicated that this concluded the report from the Athletics Committee, with the exception of one item for closed session (see Appendix F).

ELECTION OF MEMBERS TO THE BOARD OF VISITORS: Chair Adcock stated the Trustees had received information earlier concerning the nominees for election or re-election to the Board of Visitors.

Upon motion duly made, seconded and approved, the following members were elected for three-year terms, beginning July 1, 2015:

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<td>Laura Aiken</td>
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COMMENTS FROM THE CHAIR:

Chair Adcock made the following comments/announcements/reminders:

- announced the selection of members for the Nominating Committee for election of officers at the September meeting: Carole Wilson, Chair, James Barnes and Charles Murray;
- reception honoring the service of Interim Provost Stan Aeschleman to be held at 2 p.m. today in the lobby of the B. B. Dougherty Administration Building;
- fall semester General Faculty/Staff Meeting to be held Friday, August 28, at 3 p.m. in the Schaefer Center;
University Convocation to be held Thursday, September 3, at 10 a.m. in the Holmes Convocation Center;
next meeting of the Board of Trustees to be held on September 24-25;
recognized the following Trustees for their service to the Board:
   Frank Daniels (4 years), Avery Hall (8 years),
   Martin Lancaster (4 years), Mike Steinback (8 years), and
   Brenda White Wright (4 years); and
announced new Trustees that have been appointed by the Board of Governors, effective July 1: George Baldwin, John Blackburn and Susan Branch, along with the reappointment of James Barnes. Two seats are remaining to be filled by the Governor.

CLOSED SESSION: At 11:40 a.m., Chair Adcock announced that he would entertain a motion that the Board convene in closed session. Chair Adcock asked that the Chancellor, Vice Chancellors, Chief of Staff, Director of External Affairs, General Counsel, and Assistant Secretary of the Board join the voting members in closed session. Chair Adcock also asked that Mr. Doug Gillin, Director of Athletics, remain for one item specific to the closed session agenda.

Upon motion duly made, seconded and approved, the Board convened in closed session to:

1. prevent the disclosure of privileged information under Chapter 126 of North Carolina General Statutes or regulations [N.C.G.S. §143-318.11(a)(1)];

2. prevent the premature disclosure of an honorary award or scholarship [N.C.G.S. §143-318.11(a)(2)];

3. consult with its attorney to protect the attorney-client privilege [N.C.G.S. §143-318.11(a)(3)];

4. discuss matters relating to the location or expansion of business in the area served by this body [N.C.G.S. §143-318.11(a)(4)];

5. establish or instruct the staff or agent concerning the negotiation of the price and terms of a contract concerning the acquisition of real property [N.C.G.S. §143-318.11(a)(5)]; and

6. consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee [N.C.G.S. §143-318.11(a)(6)].

PUBLIC SESSION RECONVENED: Upon motion duly made, seconded and approved, the Board reconvened in open session at 1:15 p.m.

Chair Adcock recognized Mr. James M. Barnes, Chair of the Athletics Committee, for the following:
Head Coaches Contracts

Mr. Barnes, on behalf of the Athletics Committee, recommended approval of the following head coaches contracts:

Mr. Bill Dicus, Men’s Golf
Ms. Heather Brown, Women’s Golf
Mr. John Weaver, Track and Field
Mr. Bob Lake, Men’s Tennis
Mr. Colin Crothers, Women’s Tennis
Mr. JohnMark Bentley, Wrestling
Mr. Matthew Nelson, Men’s Soccer

The recommendation was approved unanimously.

ADJOURNMENT: There being no further business, the meeting adjourned at 1:15 p.m.

By:

BRADLEY T. ADCOCK, Chair

By: Kathy B. Roark
Assistant Secretary
Chair Adcock, trustees and special guests, thank you for this opportunity to share a few remarks. Today we celebrate the signs that herald summer is finally here: the June meeting of the trustees, an Appalachian Summer Festival, the Energy Summit, and campus steam plant and road construction. While I joke, summer provides us a needed window to accomplish many important campus projects.

I would like to take this opportunity to recognize a few very important folks who have made such a difference here at Appalachian. First, I thank Dr. Stan Aeschleman who stepped into the role of provost and provided great leadership for Academic Affairs over the past months. Stan, thank you so much. Betsy Payne is retiring after almost 45 years of service in Business Affairs, including the last 32 years as Budget Director. Ron Dubberly is retiring after 35 years at Appalachian; 30 as Director of Food Services and the last five as Director of Auxiliary Services. Retiring Deputy Athletics Director Rick Beasley began his service to our university as a student athlete and his most recent service includes administrative leadership roles including his work as Interim Athletic Director. Thank you all. Please join me in thanking Stan, Betsy, Ron and Rick.

Today we welcome new Provost and Executive Vice Chancellor Darrell Kruger for his first trustees meeting at Appalachian. Darrell holds a doctorate in geography from Louisiana State University. In addition to the University of New Orleans, he has held administrative and faculty posts at Illinois State University and been on the faculty at the University of Louisiana at Monroe and Louisiana State University. Darrell, we are so glad to have you with us and welcome. Also, join me in welcoming Eloise Covalt who began her duties as chief audit officer on May 18. Eloise received her bachelor’s degree in business administration from Arizona State University and has served as internal auditor at Appalachian since 2008. Before coming to Boone, Eloise spent over 20 years with Propp Christensen Caniglia LLP in Roseville, California.

Appalachian continues to be a destination university for students. While we experienced challenges this year, our dedication to student health and safety through communication, education, and engagement illustrated the kind of university we are. This year’s first-year and transfer applications totaled more than 17,000 with the expectation that 3,050 first-year and 1,170 transfers will start in the fall. Together, that brings 4,220 new undergraduates to campus. Over the past year we worked diligently to strengthen our recruitment of underrepresented students to ensure our campus is attracting the best students who also reflect the diversity of the world around us. I am pleased to share that this work has yielded positive results.

To date, we have seen a 20.9% increase in underrepresente students who have committed and 14.5% of the current paid first year class are
underrepresented students. The numbers are positive for our transfer students as well. To date, we have seen a 5.7% increase in commitments and 15.1% of the paid transfers are underrepresented students.

In Athletics last month, Appalachian was awarded one of the Sun Belt Conference’s most prestigious honors when it received the 2015 Institutional Graduation Rate Award. Appalachian’s student-athletes held the highest Federal Graduation Rate among all conference members for the 2013-14 academic year. Our student-athletes compiled a 73% graduation rate in 2013-14, which was five percent better than the next-highest Sun Belt institution. Earlier this month, Athlon Sports named Coach Scott Satterfield as one of college football’s “Top 15 Coaches on the Rise for 2015.”

As you know, this year was, and continues to be, one marked with national conversations about social justice and diversity, specifically. Our campus was committed to furthering these important conversations as seen in the increased activity of student groups dedicated to these issues and the academic forum on privilege held in April. In the interest of moving from conversations to action, I charged the Chancellor’s Commission on Diversity with providing recommendations focused on the recruitment and retention of students, staff and faculty from underrepresented groups. Dr. Brenda White Wright generously served on this commission and has graciously agreed to stay involved even after her term on the Board concludes. Thank you, Dr. White Wright.

The Commission provided 14 well-researched proposals. I tasked Chief Diversity Officer Bindu Jayne with establishing an implementation strategy for these proposals. She recently updated me on the progress and indicated that Phase I of the implementation identified six key proposals that will be rolled out for the start of the fall semester.

In addition to the implementation of the Commission on Diversity’s recommendations, we are also reviewing and creating an implementation timeline for recommendations provided by a number of student groups such as the Appalachian Social Justice Educators, students who attended the Black Lives Matter conference in Tucson, Arizona and the Chancellor’s Student Advisory Committee for Diversity Recruitment.

July 13th through the 15th, our campus will host the fourth Appalachian Energy Summit. For the first time, this year’s summit will welcome university representatives from outside North Carolina. The summit’s ultimate goal is to save the state one billion dollars over twenty years starting in 2003. For the year 2013-14, the system realized one hundred and three million dollars in energy savings. To date, cumulative savings total four hundred and ninety nine million dollars with the expectation of hitting one billion dollars by 2020.
This year's full and engaging agenda includes a public keynote address by Robert F. Kennedy Jr.

Our work in sustainability is not only making a difference for our community but also receiving national recognition. In a ranking released by the Association for the Advancement of Sustainability in Higher Education, Appalachian edged out Stanford University for fourth place overall in the national Sustainability Tracking, Assessment & Rating System, or STARS, ranking among college and universities. Appalachian also ranked number three in the country for its academic portfolio related to sustainability. A copy of this report is behind the Academic Affairs tab in your notebook and Trustee White Wright will also comment in her Academic Affairs report.

At our last meeting, I shared news about our upcoming second ibackapp day. On May 1st, Appalachian received gifts from 1,543 donors totaling nearly one hundred and eighty thousand dollars. We surpassed our goal of 1,500 donors and set a new one-day fundraising record!! Recently, Trustee Roess shared that she would appreciate some notecards to better represent Appalachian in her correspondence. Thanks to Trustee Roess' great idea, you will find two sets of cards at your place today: one incorporating the university seal and another featuring scenic vistas from campus. We didn't forget our trustees who are leaving after their years of meritorious service – you will find a set of notecards designed especially for you as well.

Thank you ALL for your service to Appalachian and your kind attention. This concludes my remarks.

Finally, Happy Birthday to Trustee Avery Hall.
APPENDIX A

MINUTES
MEETING OF THE ACADEMIC AFFAIRS COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Friday, June 26, 2015
Room 417 – Beacon Heights
Plemmons Student Union

CALL TO ORDER: The Academic Affairs Committee of the Board of Trustees of Appalachian State University met at the call of the Chair on Friday, June 26, 2015, at 8:30 a.m. in the Beacon Heights room of the Plemmons Student Union on the campus of Appalachian State University in Boone, North Carolina. Dr. Brenda White Wright presided and called the meeting to order.

MEMBERS PRESENT:  M. Lee Barnes, Jr.
H. Martin Lancaster

CONSTITUENCY REPRESENTATIVES PRESENT (ex-officio):
Stephanie L. Billings, President
Alumni Council
Paul H. Gates, Chair
Faculty Senate

OTHERS PRESENT:
Stan Aeschleman
Dayton Cole
Andy Koch
Darrell Kruger
Heather Langdon
Susan McCracken
Ged Moody
Jane Nicholson
Mary Reichel
Bobby Sharp

Conflict of Interest Notice: Chair Brenda White Wright read the following:

“Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” [None Reported]
Introduction of Provost Darrell Kruger:
Dr. Stan Aeschleman introduced Appalachian State University’s new Provost and Executive Vice Chancellor, Dr. Darrell Kruger. Dr. Kruger officially starts on July 1, 2015. Dr. Kruger is the former Dean of the College of Education and Human Development at the University of New Orleans. Drs. Kruger and Aeschleman have had regular phone and face-to-face meetings over the past several weeks and the transition has gone very smoothly. Dr. Kruger expressed his enthusiasm in regards to joining Appalachian State University and thanked Interim Provost Aeschleman for his leadership throughout the transition.

Update on AASHE STARS:
Mr. Ged Moody, former Director of the Office of Sustainability and current Special Assistant to the Chancellor for Sustainability, summarized Appalachian’s performance on the Sustainability Tracking, Assessment, and Rating System (STARS) relative to various groups of institutions across the nation. STARS was developed by the Association for the Advancement of Sustainability in Higher Education (AASHE) to provide a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. Appalachian ranks fourth among the 249 institutions participating in the STARS program, and we are first among our peer institutions, UNC System universities, and Sun Belt Conference institutions. Mr. Moody was asked to share the STARS webpage link and resource manual with the Committee. Approximately 1,700 courses which have a sustainability focus or that are related to sustainability in some way were identified at Appalachian State University. Approximately 50 percent of our tenure track faculty are participating in some form of sustainability-focused research.

Dr. Aeschleman thanked Mr. Moody for his many contributions to the University. Dr. Lee Ball will serve as the Interim Director of the Office of Sustainability. Mr. Moody cordially invited all Board members to the 2015 Appalachian Energy Summit (AES). This year's event begins on Monday afternoon, July 13, and concludes Wednesday afternoon, July 15. During the Summit, campus leaders from our 17 public institutions and seven private colleges and universities convene to share best practices and build peer relationships. For the fourth consecutive year, Mr. Amory Lovins and the Rocky Mountain Institute will participate in the Summit. Mr. Robert F. Kennedy Jr. is the keynote speaker and Mr. David Orr, higher education sustainability expert, also will contribute. Monday, July 13, will be devoted to an executive track suitable for Board members, Chancellors, Provosts, and Chief Financial Officers.

Faculty Handbook Revisions for 2015
Dr. Aeschleman summarized the Faculty Handbook changes that were recommended by the Faculty Senate and approved by the Provost and Chancellor. There are thirteen major changes proposed for the Faculty Handbook. Many of the changes clarify or codify existing policies and procedures. In addition, there are significant changes to the section on Post-Tenure Review to comply with policy revisions made by the Board of Governors, as well as the creation of a Graduate Academic Policies and Procedures Committee to review graduate curriculum proposals. Subject to minor editorial changes, to be approved by the Provost and Faculty Senate Chair, the motion was made by H. Martin Lancaster and seconded by M. Lee Barnes to accept all
Faculty Handbook revisions as presented and to recommend them to the full Board for approval. The motion was approved unanimously.

There being no further business, a motion was made by H. Martin Lancaster and seconded by M. Lee Barnes to adjourn at 9:27 a.m. The motion was approved unanimously.

Respectfully submitted,

David H. Cook
Recording Secretary
CALL TO ORDER: The Business Affairs Committee of the Board of Trustees of Appalachian State University met at the call of the Chairperson and the Chancellor on Friday, June 26, 2015, at 8:30 a.m. in the Rough Ridge room of the Plemons Student Union on the campus of Appalachian State University, Boone, North Carolina. Mr. Donald C. Beaver presided.

MEMBERS PRESENT:
Mr. Donald C. Beaver
Mr. James M. Barnes
Mr. Frank A. Daniels, Jr.
Mr. Avery B. Hall, Sr.
Mr. Charles V. Murray
Mr. Carson D. Rich
Dr. Alice G. Roess

CONSTITUENCY REPRESENTATIVE PRESENT:
Ms. Amy Sanders, Chair
Staff Senate

OTHERS PRESENT:
Mr. Mark Bachmeier
Mr. Jeff Cloninger
Mr. Dayton Cole
Mr. Gunther Doerr
Mr. Ron Dubberly
Dr. Randy Edwards
Dr. Sheri N. Everts
Ms. Denise Foutz
Mr. Greg Lovins
Ms. Jane Nicholson
Mr. Mike O’Connor
Ms. Betsy Payne
Mrs. Susan Pettyjohn
Ms. Diane Pitts
Mr. Rick Presnell
Mr. Ken Smith

MEDIA PRESENT:
Ms. Anna Oakes, Watauga Democrat
CONFLICT OF INTEREST NOTICE:

Chair Beaver read the following: "Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now." [None reported]

EMPLOYEE RECOGNITION:
Mr. Greg Lovins, Vice Chancellor for Business Affairs, recognized two retiring Business Affairs employees. Ms. Betsy Payne, University Budget Director, will retire July 31, 2015 with forty-five (45) years of service to the University and Mr. Ron Dubberly, Director of Auxiliary Services, will retire August 1, 2015 with thirty-five (35) years of service.

MILLENNIAL CAMPUS EXPANSION PROPOSAL:
Mr. Lovins stated that in 2002, the Board of Governors designated a 2.3 acre tract in Boone as Appalachian State University's Millennial Campus. That property included University Hall and a surface parking lot approximately one mile from the main campus. Chancellor Everts is now recommending the expansion of the Millennial Campus to include the University Hall Drive area, the College of Health Sciences property and the North Carolina Center for Engineering Technologies property. Following discussion, the motion was made and seconded to approve the expansion of the Millennial Campus to include these properties. The motion carried.

WRITE-OFF UNCOLLECTIBLE ACCOUNTS – STUDENT ACCOUNTS:
The write-off of uncollectible accounts in excess of $1,000 requires action by the Board of Trustees. All attempts to collect these accounts have been exhausted. The administration requested permission to write off the following student accounts:

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Wooten, Nicholas Cameron 3,545.98
Yeakley, Melanie Brooke 7,377.60
Oswald, Charles (deceased) 5,907.50
Tapp, Daniel (deceased) 6,825.57

$573,303.79

Following discussion, the motion was made and seconded to write off these uncollectible accounts. The motion carried.

WRITE-OFF UNCOLLECTIBLE ACCOUNTS – NEW RIVER LIGHT AND POWER COMPANY:

Action is required by the Board of Trustees for the write-off of uncollectible accounts in excess of $1,000. The administration requested permission to write off the following New River Light
and Power Company accounts:

Heartridge Builders-Anytime Fitness $1,256.04
Port Christopher 4,823.05
Mellow Mushroom 1,252.44
Goody’s #155 2,995.19
Brent Michael Decker 4,550.83
(damage to pole due to vehicle accident)

Total $14,877.55

Following discussion, the motion was made and seconded to write off these uncollectible accounts. The motion carried.

UPDATE PARKING AND TRAFFIC MANUAL:
Mr. Lovins presented updates to the Parking and Traffic Manual. The changes included edits to dates and a policy change stating:

ARTICLE I – GENERAL REGULATIONS
Section 9 USE OF PARKING FACILITIES: Campus parking areas are designated for vehicular parking only, and vehicles must be in compliance with the University’s Facility Use Policy as it pertains to advertising. All other uses are prohibited, unless authorized by the Vice Chancellor for Business Affairs.

Following discussion, the motion was made and seconded to accept these changes to the parking and traffic manual. The motion carried.

There being no further business, the meeting adjourned at 8:45 a.m.

Respectfully submitted,

Diane Pitts
Recording Secretary
MINUTES
MEETING OF THE STUDENT DEVELOPMENT COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Friday, June 26, 2015
Room 417 - Beacon Heights
Plemmons Student Union

CALL TO ORDER: The Student Development Committee of the Board of Trustees of Appalachian State University met at the call of the Chair of the Committee on Friday, June 26, 2015, at 9:30 a.m. in the Beacon Heights room of Plemmons Student Union on the campus of Appalachian State University in Boone, North Carolina. Mr. Lee Barnes, Chair, presided and called the meeting to order.

MEMBERS PRESENT:
M. Lee Barnes, Jr.
Frank A. Daniels, Jr.
H. Martin Lancaster
Charles V. Murray
Carson D. Rich
Brenda White Wright

CONSTITUENCY REPRESENTATIVE
PRESENT (ex-officio):
Paul H. Gates, Chair
Faculty Senate

OTHERS PRESENT:
Al-amin B. Aminu
Mark D. Bachmeier
J. J. Brown
Shannon M. Carr
Dayton T. Cole
Dino J. DiBernardi
Tori K. Little
Greg M. Lovins
Donna G. Jones
Molly Kadyk-Bruch
Susan D. McCracken
Anna Oakes
Traci D. Royster
Cindy A. Wallace
Committee Chair Barnes read the following conflict of interest statement: "Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” There were none reported.

Chair Barnes welcomed everyone and reviewed the meeting agenda items.

Ms. Cindy Wallace and Mr. J. J. Brown gave a presentation on the wellness and prevention efforts on campus. Mr. Brown and Ms. Wallace recently attended and presented at an EverFi conference in Washington, D. C. that focused on the comprehensive approach to student care. Mr. Brown presented information on how the University adapted to changing needs by: 1) modifying policies and procedures, 2) defining and redefining roles, 3) capacity changes, 4) education and training, and 5) enhancing community partnerships. He announced the creation of the Wellness and Prevention department. The new Appalachian Prevention Advocates program was highlighted. Ms. Wallace gave an overview of the campus security initiative instructions, priorities and upcoming implementation deadlines. She outlined the $26 student fee allocation recommendations. Mr. Carson Rich presented information on campus programs, the emergency notification system, App 101 and safety applications that are available to students.

There being no further business to come before the Committee, the meeting adjourned at 10:30 a.m.

Respectfully submitted,

Molly Kadyk-Bruch
Recording Secretary
MINUTES
MEETING OF THE UNIVERSITY ADVANCEMENT COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Friday, June 26, 2015
Room 415 - Rough Ridge
Plemmons Student Union

CALL TO ORDER: The University Advancement Committee of the Board of Trustees of Appalachian State University (the "Committee") met at the call of the Chair on Friday, June 26, 2015, at 9:35 a.m., in the Rough Ridge room of Plemmons Student Union on the campus of Appalachian State University in Boone, North Carolina. Carole P. Wilson, Chair, presided and called the meeting to order.

MEMBERS PRESENT: James M. Barnes
                      Donald C. Beaver
                      Avery B. Hall, Sr.
                      Carole P. Wilson

CONSTITUENCY REPRESENTATIVES PRESENT: (ex-officio):
                      Stephanie L. Billings, President, Alumni Association
                      Amy A. Sanders, Chair, Staff Senate

OTHERS PRESENT: Carolyn J. Clark
                  Kimberly S. Dull
                  Nancy A. Dunfee
                  Randy K. Edwards
                  Sheri N. Everts
                  Henry T. Foreman
                  Susan H. Pettyjohn
                  Patrick K. Setzer

CONFLICT OF INTEREST NOTICE: Chair Wilson read the following:

"Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today's meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now." No conflicts were indicated.

Overview of UNC Alumni Survey: Mrs. Pettyjohn discussed the UNC Alumni Survey results shared in the packet. Alumni from 1993 and forward were surveyed. Our alumni were very
positive. Mrs. Pettyjohn stated that we need to figure out how to engage our alumni more effectively and said the University is doing a better job of engaging our students while on campus. Mrs. Pettyjohn asked the Committee members to look at the results and provide feedback on how they see us being more engaged with our alumni.

**Campaign for Appalachian – What We Learned:** Mrs. Pettyjohn presented information we have learned from our recent campaign: We did not perform as well in high level donations, but overperformed at other levels. Of our top ten campaign donors, four had never given to ASU before. All but two had never made seven-figure gifts before. We need to be more strategic on leadership gifts in the future, and we are hiring a Director of Leadership Gifts and Board Development to facilitate this. We have many future potential donors that we need to cultivate but will need more staff to touch all these people. Gifts received in fiscal 2014-15 have surpassed the previous fiscal year. We need to have a plan to keep people involved. Mrs. Pettyjohn discussed the greatest challenges and future opportunities for Appalachian.

**University Advancement Communications:** Mr. Foreman presented the communications plan including the Advancement priorities that support the Chancellor’s priorities.

**#iBackAPP Success:** Mrs. Dull and Mr. Setzer shared the success of the 2nd annual #iBackAPP day that was held on May 1. We had 1,543 donors, which established a new one-day donor record, and $175,622.97 was raised for The Appalachian Fund.

Chair Wilson called for a motion to move into closed session. Upon motion duly made by Mr. Hall, seconded by Mr. Barnes, the motion was approved at 10:24 a.m. and the Committee convened in closed session to prevent the premature disclosure of an honorary award or scholarship (N.C.G.S. § 143-318.11(a)(2)).

The Committee members, Chancellor, Vice Chancellor, Chief of Staff, and recording secretary were asked to remain for the closed session.

After reconvening in open session at 10:26 a.m. and there being no further business, Mr. Barnes made a motion to adjourn, seconded by Mr. Hall, and the motion was unanimously approved. The meeting adjourned at 10:27 a.m.

Respectfully submitted,

Nancy A. Dunfee
Recording Secretary
MINUTES
MEETING OF THE AUDIT COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Thursday, June 25, 2015
Linn Cove Room
Plemmons Student Union

CALL TO ORDER: The Audit Committee of the Board of Trustees of Appalachian State University met at the call of the Chair on Thursday, June 25, 2015, at 4:00 p.m. in the Linn Cove room of the Plemmons Student Union on the campus of Appalachian State University in Boone, North Carolina. Mr. Charles V. Murray, Chair, presided and called the meeting to order.

MEMBERS PRESENT: M. Lee Barnes, Jr.
Stephanie L. Billings
Frank A. Daniels, Jr.
Charles V. Murray

MEMBER ABSENT: Michael A. Steinback

OTHERS PRESENT: Bradley T. Adcock
Cathy J. Bates
Dayton T. Cole
Eloise H. Covalt
Randy K. Edwards
Terry M. Edwards
Sheri N. Everts
Denise N. Foutz
Gregory M. Lovins
Susan D. McCracken
Rick C. Presnell
Kathy B. Roark
Alice G. Roess

CONFLICT OF INTEREST NOTICE: Chair Murray read the following:

"Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today's meeting, does anyone know that you have a conflict of interest or an interest that
would give rise to the appearance of a conflict of interest? If so, please let me know now." [None reported.]

Introduction of Chief Audit Officer/Appreciation to Interim Chief Audit Officer

Chair Murray recognized Ms. Eloise Covalt, newly-hired Chief Audit Officer for Appalachian. Ms. Covalt provided the Committee with information about her background and work history. She also expressed appreciation to Mr. Terry Edwards for his service as Interim Chief Audit Officer prior to her appointment.

Review of 2014-2015 Audit Plan

Ms. Covalt provided a status update on the current Audit Plan. She stated the new Audit Plan for 2015-16 would be presented for approval at the September meeting of the Committee. She reported that some of the upcoming audits will include: Gear Up grant; Affordable Care Act (Human Resources); and other standard audits.

Summary of Recent Audits and Reviews

Ms. Covalt reported that a compliance audit was recently completed for the Federal Work Study program. This is an audit to test the program’s compliance with Federal regulations and University policies and procedures during the award year 2013-14. Six departments are responsible for administering this program at Appalachian and she stated it was a great example of the coordination of efforts across campus. No written findings were made.

She also reported the following campus-wide reviews were conducted:

• Annual reviews in the areas of departmental inventory, receipt books, and departmental cash funds;
• Quarterly reviews in the areas of procurement cards, travel disbursements, fixed assets, fund reconciliations, and Appalachian State University Foundation, Inc. disbursements; and
• Monthly reviews regarding the removal of network access for terminated employees.

Internal Risk Assessment for 2015-2016 Audit Plan

Ms. Covalt stated that work has begun on the annual internal risk assessment and audit planning for 2015-2016. The Office of Internal Audits will be contacting several mid- and upper-level managers seeking their input to aid in developing the risk analysis. The staff will also seek input from the State Auditors.
Other

Self-Assessment of Internal Controls over Financial Reporting for FY 2015: The Office of Internal Audits is currently serving on the Internal Control Assessment Committee and has the responsibility for communicating and interacting with the Board of Trustees Audit Committee in regards to its oversight responsibilities over the organization's internal control. There were 42 areas with responsibility over financial reporting assessed (a total of 752 controls). Once the self-assessment is complete, if any major internal control deficiencies are noted, Internal Audits will report those findings to the Audit Committee. The annual certification to the State Controller regarding Internal Control over Financial Reporting is due by July 31. The results of the assessment will be reported at the September meeting of the Audit Committee.

Chief Audit Officer Transition Plan: Ms. Covalt provided a one-month progress report and reviewed the Transition Plan. Some focus points at this time:

- there is a vacant position within the office and she has met with staff in the Office of Human Resources to post the position;
- monthly staff meetings are being held to discuss current projects and future assignments;
- continue training and professional development for the staff;
- she has met with all the Chief Audit Officers within the UNC System; and
- Quality Assurance Improvement Program is in place to identify opportunities for improvement within the Office of Internal Audits.

ADJOURNMENT: There being no further business, the meeting of the Audit Committee adjourned at 5:00 p.m.

By:  

CHARLES V. MURRAY, Chair  
Kathy B. Roark  
Assistant Secretary, Board of Trustees
MINUTES
MEETING OF THE ATHLETICS COMMITTEE
APPALACHIAN STATE UNIVERSITY
BOARD OF TRUSTEES

Thursday, June 25, 2015
3:00-4:00 p.m.
Room 415 - Rough Ridge
Plemmons Student Union

CALL TO ORDER: The Athletics Committee of the Board of Trustees of Appalachian State University met at the call of the Chairperson and the Chancellor on Thursday, June 25, 2015, at 3:00 p.m. in the Rough Ridge Room of the Plemmons Student Union on the campus of Appalachian State University, Boone, North Carolina. Mr. James M. Barnes presided and called the meeting to order.

MEMBERS PRESENT:
James M. Barnes
Donald C. Beaver
Frank A. Daniels, Jr.
Avery B. Hall, Sr.
Carole P. Wilson

OTHERS PRESENT:
Bradley T. Adcock
Steve Behr
Paige E. Brown
Dayton T. Cole
Randy K. Edwards
Sheri N. Everts
Denise N. Foutz
Douglas P. Gillin
Alan. J. Hauser
Gregory M. Lovins
Douglas O. Middleton
Susan H. Pettyjohn
Jonathan B. Reeder
Alice G. Roess
Scott S. Satterfield
Sarah C. Strickland

CONFLICT OF INTEREST NOTICE: Chair Barnes read the statement: “Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now.” None reported.
COMMENTS FROM HEAD COACHES AND STUDENT-ATHLETES: Head Women’s Soccer Coach, Sarah Strickland, and Head Football Coach, Scott Satterfield, made comments about their programs and fielded questions from the Committee. Volleyball student-athlete, Paige Brown, and Football student-athlete, Doug Middleton, made comments about their experiences as student-athletes at Appalachian State University and fielded questions from the Committee. Coaches and student-athletes were subsequently excused from the meeting.

PRESENTATION FROM DIRECTOR OF ATHLETICS: Mr. Doug Gillin, Director of Athletics, reviewed athletics information related to academic excellence, competitive excellence, 2014-15 year in review, and funding. Mr. Gillin also reported on his first 80 days in office as the Director of Athletics, and his plans to complete a full 100-Day Report. Topics and priorities related to the upcoming academic year were also discussed.

OPEN SESSION ADJOURNED: A motion was made and seconded that the Committee convene in closed session to:

1. prevent the disclosure of privileged information under Chapter 126 of North Carolina General Statutes or regulations[N.C.G.S § 143-318.11(a)(1)];

2. consult with its attorney to preserve the attorney-client privilege [N.C.G.S § 143-318.11(a)(3)];

3. establish or instruct the staff or agent concerning the negotiations of the amount of compensation or other terms of an employment contract [N.C.G.S § 143-318.11(a)(5)];

4. consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee [N.C.G.S § 143-318.11(a)(6)].

The motion was approved unanimously. General Counsel was asked to remain for closed session as well as Mr. Doug Gillin, Director of Athletics, and Mr. Jonathan B. Reeder, Recording Secretary. All others were excused.

OPEN SESSION RECONVENED: Chair James M. Barnes reconvened the open session.

ADJOURNMENT: There being no further business, the meeting of the Athletics Committee adjourned at 4:05 p.m.

Respectfully submitted,

Jonathan B. Reeder
Recording Secretary
APPENDIX G

MINUTES
MEETING OF THE BOARD OF TRUSTEES OF THE ENDOWMENT FUND
APPALACHIAN STATE UNIVERSITY

Thursday, June 25, 2015
Room 415 – Rough Ridge
Plemmons Student Union

CALL TO ORDER: The Board of Trustees of the Endowment Fund met at the call of the Chair and the Chancellor on Thursday, June 25, 2015, at 5:15 p.m. in the Rough Ridge room of the Plemmons Student Union on the campus of Appalachian State University, Boone, North Carolina. Mr. Bradley T. Adcock, Chair, presided and called the meeting to order.

MEMBERS PRESENT:
Mr. Bradley T. Adcock
Mr. Donald C. Beaver
Mr. M. Lee Barnes, Jr.
Dr. Randal K. Edwards
Dr. Sheri N. Everts
Mr. Gregory M. Lovins
Dr. Alice G. Roess
Dr. Brenda White Wright

OTHERS PRESENT:
Mr. Jeff Cloninger
Mr. Dayton Cole
Dr. Don Cox
Mrs. Denise Foutz
Mr. Mike O’Connor
Ms. Betsy Payne
Mrs. Susan Pettyjohn
Mr. Rick Presnell
Ms. Diane Pitts
Mrs. Amy Roberts
Mr. Ken Smith

CONFLICT OF INTEREST NOTICE: Chair Bradley T. Adcock read the following:

"Under the State Government Ethics Act, all voting members of the Board of Trustees have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for today’s meeting, does anyone know that you have a conflict of interest or an interest that would give rise to the appearance of a conflict of interest? If so, please let me know now." [None reported]

ENDOWMENT INVESTMENT REPORT
Mr. Lovins reported that as of April 30, 2015, the total investment with UNC Management Company, Inc. is $29,109,292.39. The portfolio holdings are $22,565,115.35 - Endowed Professorships, $4,620,956.02 - New River Light and Power Company and $1,923,221.02 - University Bookstore. Mr. Lovins invited everyone to attend the next UNC Management meeting on July 21.

ADJOURNMENT
There being no further business, the meeting adjourned at 5:25 p.m.

Respectfully submitted,

Diane Pitts
Recording Secretary